



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Hoover Presidential Foundation Hosts Festival of Trees during Christmas Past

WEST BRANCH, IOWA – November 25, 2024 – The Hoover Presidential Foundation will hold its annual Festival of Trees during the A Christmas Past celebration in West Branch, Iowa on December 6-7 from 10:00 am-8:00 pm at the Rummells Center at 127 W Main Street in West Branch. Members of the Hoover Presidential Foundation will get a sneak peek during a VIP Member reception on December 5 from 5:00-7:00 with refreshments provided. Members wishing to attend can call the Foundation at 319-643-5327 or by emailing info@hooverpf.org.

Themed “Holiday Movie Magic,” the large festive display of Christmas trees are each decorated to reflect a popular holiday movie. Kids of all ages will recognize films across the generations. In total, 15 trees will be on display.

In addition, the public will be able to bid on a dazzling tree showcased at the event. Bidding will run during Christmas Past ending December 7, and the winner will be able to bring the tree home with them. Proceeds will support the Festival of Trees.

This event is free and open to the public during A Christmas Past.

About the Foundation

The Hoover Presidential Foundation promotes and supports the Herbert Hoover Presidential Library-Museum, National Historic Site, and other programs that enhance the understanding of Herbert Hoover as president and humanitarian.

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