



# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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### Hoover Experience Tent to Give Sneak Peek at Museum Renovation

**WEST BRANCH, IOWA – July 17, 2024** – The Hoover Presidential Foundation will host a Hoover Experience Tent during Hoover’s Hometown Days on August 10 from 11-4 near the intersection of Downey and Main Street in downtown West Branch. This will give the public an opportunity to engage with the Foundation and get updates about the work being done.

The Hoover Experience Tent will include a photobooth with a balloon garland and reenactors portraying Herbert and Lou Henry Hoover. There will be free giveaways of Hoover Presidential Foundation merchandise, including Hoover 150 cups and Foundation canvas bags. There will also be an exciting sneak peek at the renovation designs for the Herbert Hoover Presidential Library and Museum, which will be completed in summer 2026.

For more information on festival events, visit [www.hooverdays.org](http://www.hooverdays.org).

#### **About the Foundation**

*The Hoover Presidential Foundation promotes and supports the Herbert Hoover Presidential Library-Museum, National Historic Site, and other programs that enhance the understanding of Herbert Hoover as president and humanitarian.*

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