



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Exclusive Brew for Hoover’s Hometown Days: Discover “Thirty-One”

WEST BRANCH, IOWA – July 29, 2024 – We are thrilled to announce a very special treat for attendees of Hoover’s Hometown Days on August 9-10, 2024! This year, in celebration of the 150th anniversary of Herbert Hoover’s birth in West Branch, Big Grove Brewery is unveiling a unique brew exclusively for the event—introducing “Thirty-One.”

Big Grove Brewery, a cherished fixture in Iowa, began as a small brewpub on Solon's West Main Street and has grown to become a cornerstone of the beer lovers’ community. Their award-winning West Main Wheat ale has long symbolized small-town charm, much like historic West Branch itself. To honor both Hoover’s milestone birthday and our annual festival, Big Grove has crafted “Thirty-One,” aptly named for the 31st President of the United States and drawing inspiration from their iconic wheat ale.

“Thirty-One” is a classic wheat ale with a refined, rounded flavor profile. This special brew features a delightful touch of honey and a hint of citrus, providing a balanced and refreshing taste. It’s a nod to the traditional Midwest brewing style, offering a taste of history with a modern twist.

You can savor “Thirty-One” exclusively at Herb N Lou's and The Down Under during the festival. Big Grove Brewery and the Solon Brewpub are proud to support our community celebration with this limited-edition release. Join us for Hoover’s Hometown Days and raise a glass to Herbert Hoover’s legacy and our shared history!

Find the full festival schedule and details at hooverdays.org.

About the Foundation

The Hoover Presidential Foundation promotes and supports the Herbert Hoover Presidential Library-Museum, National Historic Site, and other programs that enhance the understanding of Herbert Hoover as president and humanitarian.

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