



NEWS RELEASE

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Ceremonial Renovation Groundbreaking for Herbert Hoover Presidential Library and Museum to Be Held during Hoover's Hometown Days

WEST BRANCH, IOWA – August 2, 2024 – The Herbert Hoover Presidential Library and Museum, Hoover Presidential Foundation, and Herbert Hoover National Historic Site will have a Life Celebration for Herbert Hoover's 150th birthday on Saturday, August 10 starting at 12:00 on the East Lawn of the Herbert Hoover Presidential Library and Museum at 210 Parkside Drive in West Branch. This will be immediately followed by a ceremonial groundbreaking for the renovation of the Herbert Hoover Presidential Library and Museum to start in early 2025. This will coincide with other activities as part of Hoover's Hometown Days in West Branch, Iowa.

Pete Swisher, Superintendent of the Herbert Hoover National Historic Site, will speak as part of the life celebration. Historical reenactors of Herbert and Lou Henry Hoover will hand out birthday cake made from the same recipe used for Hoover's 80th birthday celebration in West Branch.

Following the Life Celebration, there will be the ceremonial groundbreaking for the renovation of the Herbert Hoover Presidential Library and Museum. Speakers include Iowa Lieutenant Governor Adam Gregg, President and CEO of the Hoover Presidential Foundation Mundi McCarty, Chairman of the Hoover Presidential Foundation Betsy Corridan, and Director of the Herbert Hoover Presidential Library and Museum Dr. Tom Schwartz.

The Herbert Hoover Presidential Library and Museum is one of 13 physical presidential libraries and museums that are part of the National Archives and Records Administration. It has also gone the longest without renovation or addition, with the last renovation in 1992. BRC Imagination Arts of Burbank, California oversees the concept design for the renovation with a goal of creating a more engaging museum for all. Shive Hattery of Iowa City will oversee the architectural and engineering aspects of the renovation and addition.

The project relies largely on donations, as 74% of the support for it is from Iowan individuals, foundations, and companies. This has been aided by the Hoover Tax Credit Bill, signed by Governor Kim Reynolds in 2021. This gives donors a 25% Iowa tax credit for their gifts through December 31, 2024, toward the project. The fundraising efforts have been overseen by the Hoover Presidential Foundation through the Timeless Values | Modern Experience campaign. You can learn more at timelessvaluescampaign.org.

For more information on Hoover's Hometown Days and to see the schedule of events, visit www.hooverdays.org.

About the Foundation

The Hoover Presidential Foundation promotes and supports the Herbert Hoover Presidential Library-Museum, National Historic Site, and other programs that enhance the understanding of Herbert Hoover as president and humanitarian.

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