

The American Road

Summer 2016



Celebration BANQUET

BREAKING NEWS: Tom Brokaw to Keynote Celebration Banquet

The Hoover Presidential Foundation is pleased to announce the keynote speaker for the 2016 Celebration Banquet: Tom Brokaw! The banquet will be held at the Coralville Marriott Thursday evening, Nov. 10. Tickets will go on sale in August and may be purchased online at the Foundation's website. The banquet is the Foundation's primary fundraising event.

Brokaw was born in Webster, South Dakota, the son of Eugenia and Anthony Orville "Red" Brokaw. He was the eldest of their three sons and was named after his maternal great-grandfather, Thomas Conley. His paternal great-grandfather, Richard P. Brokaw, founded the town of Bristol, South Dakota, and the Brokaw House, a small hotel and the first structure in Bristol.

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Herbert Hoover National Historic Site

The people of West Branch and the occasional tourist enjoyed free concerts every Thursday on the Village Green throughout June and July. There were musicians from all over the country who traveled to perform in West Branch, Iowa.

On Memorial Day, there was a special outdoor concert featuring Iowa's only British-styled brass band, The Eastern Iowa Brass Band. Tom Yates, Native American and world flute player, kicked off the Thursday concerts at the beginning of June.

Another performance held in June featured The Beggarmen, with Irish folk music. In 2016, The Beggarmen celebrated their fifteenth year as one of the region's best Irish music ensembles. Since their first performance at a small pub in Iowa, the band has gone on to headline at folk festivals and concert halls throughout the Midwest, greeting audiences with their unique style of Irish folk music.

There was a large assortment of music genres available throughout the summer, from blue grass to jazz, Meskwaki to indie rock - there were concerts that all ages would enjoy.

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White House Fire Sparks Ornamental Idea

Planning for the first Hoover administration Christmas began shortly after the President was inaugurated in March, 1929. Although the tradition of the National Christmas Tree began during the Coolidge administration, President Hoover ordered a new national Christmas tree to be erected in Sherman Square in downtown Washington for the 1929 holidays and became the first President to give a speech at the lighting of the tree. First Lady Lou Henry Hoover established the custom of decorating an official (and not just a personal) tree in the White House in 1929. Since that time, the honor of trimming a principal White House Christmas tree on the state floor has belonged to our first ladies.

On Christmas morning of 1929, Fire Marshal C. G. Achstetter of Washington, D.C., commenced the tedious paperwork that follows a \$135,000 fire. On Christmas Eve of 1929, an electrical fire broke out in the West Wing

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Brokaw to Keynote Celebration Banquet

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Brokaw matriculated at the University of Iowa, but dropped out after a year as he apparently failed to keep up in his studies, in his words majoring in “beer and co-eds.” In tribute to his fun-loving freshman year, the Airliner Bar has named a booth in his honor. He received his Bachelor of Arts in Political Science from the University of South Dakota in 1964.

In 1982, Brokaw began co-anchoring NBC Nightly News from New York with Roger Mudd in Washington. After a year, NBC News president Reuven Frank concluded that the dual-anchor program was not working and selected Brokaw to be sole anchor. The NBC Nightly News with Tom Brokaw commenced on September 5, 1983. Among other news items, he covered the Challenger disaster, EDSA Revolution, Loma Prieta earthquake and Hurricane Andrew.

Brokaw scored a major coup when, on November 9, 1989, he was the first English-language broadcast journalist to

report the opening of the Berlin Wall.

“We’re thrilled to have such a high caliber speaker as Tom Brokaw,” said foundation executive director, Jerry Fleagle. “Our thanks go to the trustees who made this possible.”

During the banquet, Iowa State Sen. Tim Kapucian and Iowa House Speaker Linda Upmeyer will be recognized as the 2016 Uncommon Public Service Award recipients.

Brokaw is returning to Iowa City for the weekend and will be honored at the University of Iowa. You might also spot him at the Iowa vs. Michigan football game on Nov. 12.

Table sponsors and Foundation members will be able to order their tickets before sales are opened to the public. Watch for announcements on our website, HooverPresidentialFoundation.org, or on our social media accounts including Facebook, Twitter and Instagram. ★



Jane Pauley and Tom Brokaw on the Today show set in 1977.

Herbert Hoover National Historic Site

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During an interview in June, Adam Prato - a park ranger interpreter at the Herbert Hoover National Historic Site, talked about how the park is involved with many different events that go on in West Branch. Typically, event planning is organized by Main Street or the city, and the park hosts the events. From Hoover’s Hometown Days, to concerts in the park throughout the summer, to Christmas Past, there is something going in West Branch all year round.

There are many rules in place about what part of the park can be used, and for what. There are certain zones that are more historical and commemorative than others. These areas must be kept in tip-top shape. If there were to be any need to dig into the ground you would need special archaeologist compliance.

“We’ve had plenty of weddings and other special events held in the park,” Adam explained. He added that more couples want to get hitched at a National Park than you would think. If you are interested in renting out a picnic shelter (\$25) or making a special reservation (\$50), these options are available to the general public. For special occasions, one needs a special use permit. Visit the Herbert Hoover National Historic Site website to find more information about reserving event space at the Park.

The biggest annual event at the National Historic Site is Hoover’s Hometown Days™, held Aug. 5 and 6 this year. Don’t forget to stop by the National Park Service display set up at Hometown Day’s for fun activities geared towards children! ★



Look for these events on the Village Green

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|---|--|
| July 14 Concert in the Park, 7 p.m. with Las Guitarras De Mexico | Aug. 5 Youth Hoover-Ball, 4 p.m. Advance registration required |
| July 15 Movie in the Park, 8:30 p.m. Family-friendly title, TBA | Aug. 5 Movie in the Park, 8:30 p.m. Family-friendly title, TBA |
| July 21 Concert in the Park, 7 p.m. with Highway Home | Aug. 6 Hoover’s Hometown Days™ Activities all day |
| July 28 Concert in the Park, 7 p.m. with Flash in a Pan | Learn more! Call 319-643-2541 or visit www.NPS.gov/heho |

Charitable Giving Made Easy

By Jerry Fleagle, IOM, CAE

There are many ways to support your favorite religious and health care organizations, schools, and nonprofit agencies. By planning your support, you can help nonprofits today using assets such as cash or stock, or you can benefit your favorite nonprofit after your lifetime through a gift in your will or living trust. Your forethought will help ensure the continued existence of the organizations you've always supported. Below are some easy beginning options to consider as you develop your charitable giving plan:

Charitable Bequests

A charitable bequest is simply a distribution from your estate to a charitable organization. There are different kinds of bequests. For each, you must use very specific language to indicate the precise direction of your assets, and to successfully carry out your final wishes. In any charitable bequest, be sure to name the recipient accurately.

Do you have an estate?

Your "estate" is the sum of your assets, including property you own, insurance policies, retirement accounts, cash on hand, etc. Wealthy people may have very large estates, but even people who aren't wealthy often have the resources to make a charitable bequest. If every adult in America made a will and included a bequest of just \$100, billions of dollars would flow to charitable causes every year.

Below, we have listed some of the more common kinds of bequests, and some bequest language. We always recommend that you carefully review the terms of your will with a professional trained in handling trusts and estates.

General Bequests are legacies left to certain people or causes that come from the general value of the estate, and are made by designating a specific dollar amount, a particular asset or a fixed percentage of your estate to the cause of your choice.

General bequest language:

"I give, devise, and bequeath to NAME OF CHARITY/ LOCATION, the sum of \$ _____ (or a description of the specific asset), for the benefit of NAME OF CHARITY and its general purposes."

Specific Bequests are made when a particular item or property is bequeathed for a designated purpose. (i.e., instruments bequeathed to the local school district for use in music education; dollar funds to be used in the operation of a school or church.)

Specific bequest language:

"I give, devise, and bequeath to NAME OF CHARITY/ LOCATION, the sum of \$ _____ (or a description of a specific asset), for the benefit of NAME OF CHARITY to be used for the following purpose: (state the purpose). If at any time in the judgment of the trustees of NAME OF CHARITY it is impossible or impracticable to carry out exactly the designated purpose, they shall determine an alternative purpose closest to the designated purpose."

Residuary Bequests are made when you intend to leave the residue portion of your assets after other terms of the will have been satisfied.

Residuary bequest language:

"All the rest, residue, and remainder of my estate, both real and personal, I give to NAME OF CHARITY/ LOCATION, for its general purposes."

Contingency Bequests allow you to leave a portion of your estate to a particular charity if your named beneficiary does not survive you.

Contingency bequest language:

"I devise and bequeath the residue of the property, real and personal and wherever situated, owned by me at my death, to (name of beneficiary), if (she/he) survives me. If (name of beneficiary) does not survive me, I devise and bequeath my residuary estate to NAME OF CHARITY/ LOCATION, for its general purposes."

Without a will, there is no mechanism in place to make a bequest, so here are the steps you should take to make sure your wishes are granted.

- Make a list of organizations or causes that you would like to support.
- Make a detailed list of your assets (financial, real estate, vehicles, jewelry, collectibles, musical instruments, etc.)
- Set up an appointment with your financial analyst or attorney, or planned giving officer at the organization you intend to support. These professionals will help sensitively guide you through the process.

For more specific information about charitable estate planning, an outstanding resource is the web site www.LeaveALegacyIowa.org, and visit the Guide to Planned Giving section of the web site. This is an outstanding web site to use, as it has a LOT of information you can peruse as you contemplate different options of charitable giving. Please note, you should always consult with a professional advisor when making financial decisions. ★

The Ins and Outs of Estate Taxes

Have you done everything you can to minimize estate taxes? Take our quiz to learn more.

1. For estate tax purposes, the value of assets is based on
 - A. The assets' fair market value on the date of the owner's death (or six months from that date)
 - B. The amount received from the sale of those assets
 - C. The assets' original cost
2. The portability provision for estates allows for the
 - A. Transfer of an unused estate tax exemption to a child
 - B. Transfer of an unused estate tax exemption between spouses
 - C. Carryover of the estate tax exemption to gift tax

3. The marital deduction permits unlimited tax-free gifts
 - A. Between spouses
 - B. By a married couple to their children
 - C. Of personal effects
4. Charitable bequests are free of estate tax
 - A. Up to 50 percent of adjusted gross income
 - B. When made to a QTIP trust
 - C. Without any limit
5. Income taxes on retirement plan assets can be generally deferred
 - A. Until April 1 of the year after you turn 70 1/2
 - B. During your lifetime until funds are withdrawn
 - C. If your estate is the beneficiary

6. Gift-splitting is used by married couples to
 - A. Double the annual exclusion
 - B. Divide funds among children
 - C. Evade gift tax
7. Creative estate planning's primary focus is on
 - A. Estate tax savings
 - B. Family, life and human values
 - C. Property values

Check page 11 for the answers!



Executive Director's Message

Jerry Fleagle, IOM, CAE

Why We Do What We Do

“Jerry, you’re doing *what* again?” ask old friends and peers that I haven’t seen for quite a while. Although I have been the Executive Director of the Hoover Presidential Foundation for over three years now, I understand what I do (or at least think I do!), but for some, it’s harder to understand.

“Do you run the Library? The Museum? The Park? Answers: No, no and no! We have some great people leading those organizations – Tom Schwartz does a terrific job running the Library-Museum (and I am still in awe of his historical knowledge!), and nobody is better than Pete Swisher at building relationships in the community and running a 186 acre National Historic Site. “So,” my friends ask, “what do you do?”

The Hoover Presidential Foundation’s main mission and vision statement spells it out:

The Foundation will foster the collection, interpretation and preservation of historical resources relating to the life, ideas and values of Herbert Hoover, thirty-first President of the United States; we will promote public education about and appreciation for Herbert Hoover, support the Hoover Presidential Library-Museum and the National Historic Site at West Branch, Iowa,

effectively garner and prudently manage Foundation resources, and serve Foundation members.

In other words, my job, and the Foundations,’ is to SUPPORT the Library-Museum and Historic Site, by providing the resources it needs. An equally important part is to raise the awareness of Herbert Hoover’s ideas and values. One of my Presidential Foundation counterparts jokingly said during a meeting once, “Our job is to get ‘our’ President re-elected!” Humorous, but not far from our goal!

The Foundation does not have any oversight of the Library-Museum, or the Historic Site. Both are owned and managed by federal government agencies. When the Library-Museum and the Historic Site were given to the federal government, the federal government pledged to maintain and operate them. The Foundation’s responsibility is to provide the “extras” the government cannot. For instance, the Hoover Presidential Library-Museum cannot spend money on special exhibits or programs, so the Hoover Presidential Foundation annually funds three temporary, special exhibits in the Quarton Gallery. Do you enjoy the Eastern Iowa Brass Band on Memorial Day and the Fourth of July? Or when authors or speakers are brought in? Or when private collections become available which fit the Library-

Museum’s needs? All are paid with the financial support of the Foundation.

In addition to providing support to the Library- Museum and Historic Site, the Hoover Presidential Foundation also conducts its own programs that fulfill the mission stated earlier. Programs like:

- The Uncommon Student Award program, which has touched over 280 students in 19 years.
- The Uncommon Public Service Awards program that honors two uncommon Iowa state legislators every year.
- The Institute on Civic Engagement, partnering with the University of Iowa, helps Iowa teachers get their students civically engaged, using Herbert Hoover as a role model. 27 teachers attended this year’s Institute.
- Presidential Library Trips - now in our fourth year. We put together an annual trip to visit Presidential Libraries. This year’s trip to the Gerald Ford Museum sold out in two weeks. Plans are being finalized now for a “California swing” next February-March to the Reagan and Nixon Libraries, as well as the Hoover Institution in Palo Alto. Educational, and fun!
- Celebration Banquet - held in the fall, our goal is to celebrate the past year, and bring in top flight speakers. Last year we hosted noted Presidential historian Doris Kearns Goodwin. On November 10 (Veterans Day eve) this year we are fortunate that newscaster and historian, Tom Brokaw, has agreed to speak at our Celebration Banquet at the Coralville Marriott. The author of the “Greatest Generation” is sure not to disappoint!
- Speakers Bureau - the Foundation offers to provide speakers on Herbert Hoover and the Hoover Campus. We have a presentation developed especially for service club presentations, and invite you or your club to contact us for a free presentation!
- Last, but not least, is Fundraising Development. It takes money to provide support to the Library-Museum, the Park, and for all the Foundation programs. Frankly, we would like to do more things to support these worth-while endeavors, but we must raise the funds through donations. We are re-doubling our efforts in this area, and hope to have some exciting announcements in the near future!

The Foundation works hard every day to earn your (and others) support, and fulfill our mission. I hope you agree it is a great mission and join others in its support, both financially and verbally. Encourage friends to visit, and please consider a tax deductible financial contribution this year to support our efforts!

Getting back to my conversation with friends and peers, this is when I hear, “Wow, I didn’t know you did all that!” – a line all of us that work on the Hoover Campus hear often from visitors after they finish their visit! It makes us proud to represent a President and human being that did so much for mankind!

And that’s why we do what we do! ★

White House Fire Sparks Ornamental Idea

Continued from page 1 —

of the White House...the third fire in the White House since 1814.

A story written by Robert Debs Heintz, Jr. explains it best.

On their first Christmas Eve in the Executive Mansion, President and Mrs. Hoover were holding a young people's party. The Marine Band played Christmas songs in the East Room and then in the State Dining Room. In the latter, refreshments were served, games played, and presents distributed.

The simple security force of 1929, a Secret Service man and a policeman, patrolled the offices, and one operator, M. M. Rice, tended the White House switchboard. Built in 1903 by Theodore Roosevelt at a cost of \$65,000, the Executive Offices formed the extreme west portion of the White House. In 1929 this wing housed (as it does today) the President's office, an oval green walled room on the central south face.

No one is sure who spotted the fire first. Rice, saw wisps of smoke shortly after 8 P.M. and immediately phoned the Secret Service and White House Police offices. Then he notified the White House major-domo, Chief Usher Irwin "Ike" Hoover. Charlie Williamson, smelled the smoke fumes on the main floor. Running for help, he encountered Secret Service agent Russell Wood and policeman Richard Trice. Tracing the thickening smoke, Wood and Trice mounted a stairway to the attic. "The whole loft is burning up!" Wood shouted. He raced downstairs for a fire extinguisher while Patrolman Trice ran to turn in the alarm. When Rice's call came through from the switchboard, the chief usher tiptoed into the State Dining Room and whispered to the President's personal secretary, and to the President.

"The Executive Offices are on fire," he told Mr. Hoover. "I want to take the secretaries away from the table." "I'll go, too," replied the President. "Mrs. Hoover," reported the Washington Star, "remained behind and directed the fun."

The first persons into the President's office were Larry Richey and the Hoover and Newton boys. In the already smoke-filled office the three cleared off the desk and began manhandling files out of the room. President Hoover, who had pulled a heavy blue topcoat over his dinner jacket, arrived moments later and took charge. The Secret Service hustled the President and everybody else out of the office.



Patrolman Trice had finished his sprint to the White House fire alarm box (Number 157, a typical red Gamewell model of the era). He broke the glass, turned the handle, opened the door, and pulled the hook. Seconds later, in all Washington fire stations, polished brass gongs chimed: 1-5-7 ... 1-5-7 ... 1-5-7. ...

As the big new 1927 Seagrave pumper of Engine 1, the first-due engine at the White House, roared through the front gates, Captain Edward O'Connor could already see fire behind the small attic windows of the West Wing.

Thus when Engines 16 and 23 reached the east and west rear gates, they, together with Truck 3, whose 85-foot aerial ladder could reach the burning roof, had to wait in the street until puffing White House policemen could get the keys and run to open them.

A minute later Deputy Chief Engineer P. W. Nicholson rolled in at the rear, and ordered a third alarm. Eight additional engine companies, two more

truck companies, and the water tower were converging on the White House from all over central Washington as fast as the snorting new motorized pieces could travel. Eventually, orders were made for deployment of four more engine companies, to call in off-shift men to activate reserve pieces, and fully mobilize Washington's then and to this day highly efficient Fire Department. With the fifth and final alarm, sounded at the fire's height at 9:24 P.M., roughly two thirds of the department was concentrated in the Lafayette Square area, some pumpers taking water from hydrants from as far as five blocks away. From his perch on the conservatory roof, Mr. Hoover continued to watch the fire, "puffing nervously," as the Star noted, "on a cigar."

One hundred men of the Metropolitan Police supplemented the Army's "human wall" - to hold back

crowds. Fortunately, irreplaceable mementos and the President's personal flag had been saved.

Meanwhile the Christmas party ran its full course. Many guests, in fact, did not learn until afterward what had happened.

At 7:27 A.M., Christmas morning, the White House fire was officially declared out, although Engine 1, first in, stayed all day to prevent rekindles. The cause of the fire was found to be an overheated flue in the open fireplace that had glowed cheerily in Secretary Newton's office in the northwest corner of the wing. Fifteen firemen had been injured, but the White House was saved.

Once installed in his new offices, the President immediately sent what for him was a warm letter:

My dear Chief Watson :

I want you to know of my appreciation of the excellent service rendered by you and the men of your Department during and following the fire in the Executive Office on Christmas Eve. It was a fine piece of work and I thank you sincerely for all your efforts.

*Yours faithfully,
Herbert Hoover*

The following year the same children were invited back for another party at which time each child was given a toy fire engine as a memento. The invitations to the 1930 party read as follows: "This is not like the Christmas parties you usually go to...for Santa Claus has sent word that he is not going to be able, by himself, to take care of all the little girls and boys he wants to this year, and he has asked other people to help him as much as possible. So if you bring some presents with you, we will send them all to him to distribute."

The party was an enormous success. And that's why the White House Historical Association has chosen the fire truck ornament to represent Herbert Hoover's official White House Ornament in 2016. As the Great Humanitarian who saved the lives of hundreds of millions of people, Herbert Hoover lived the message of Christmas every day of his life. "Peace on Earth, Goodwill Toward Men" could easily have been his personal motto. ★

2016 UNCOMMON STUDENTS



After 19 years of the Herbert Hoover Uncommon Student Award program, one would think the students would run out of projects to do. But this year's class is once again an amazing group of uncommon students. Choosing this class of 15 uncommon students wasn't any easier than choosing the first class so many years ago.

The students recently spent a busy weekend at the Hoover Presidential Library-Museum and National Historic Site. During their time there, they learned more about President and Mrs. Hoover, met five direct descendants of Hoover, and picked the brains of USA Alumni trying to gather all the pointers they could. They also spent time with Kim Brammer, who led workshops for the students and their parents; assuring they will have the best possible experience as they develop their projects.

The students will return to West Branch in October to give presentations on their projects. Each student receives an award of \$1,000. Three students are chosen to win \$5,000 scholarships to be used at a two or four year college/university anywhere in the United States. The public is invited to this event. I suggest a day trip to the Hoover campus to meet our Uncommon Students as they give their final presentations. You're sure to be impressed! ★

The Herbert Hoover Uncommon Students Class of 2016



Justin Bernard
Red Oak, IA
Home Schooled
Polli 'Nation'- Helping the nation help pollinators

This first phase includes plans to build and showcase an observation hive for use in presentations to school and community groups all over Southwest Iowa to showcase the functions of the bees within their hive. The second phase will include purchasing beekeeping suits and hand tools for up to 5 users at one time for small groups to become engaged with the bees, extinguishing the fear that honeybees are like other stinging pests.



Gabe Candee
Des Moines, IA
Carlisle High School
Lean On Me: Service Project
To help local citizens make their homes warmer, safer and drier by matching willing and able volunteers with those who need assistance.



Jordan Daggs-Olson
Eldora, IA
South Hardin High School
Investing in Iowa's Future by Learning to Treasure Its Past

This project consists of creating an educational program for third graders at my local elementary school that talks about farm life in the 1920s vs. farm life today. The goals of this program are to utilize our own local educational gem that is the Hardin County Farm Museum and grounds and to educate the youth of our community on its rich agricultural history.



Tiffany Foley
Newell, IA
Newell-Fonda High School
My Garden

My project plan is to make healthy food more accessible to families that either do not have the ability to grow their own, or simply cannot afford to do so by growing a garden full of fruits and vegetables. My end goal for this project is to reach 25 different families with my healthy fruit and vegetable baskets.



Emma Hoefer
Peosta, IA
West Dubuque High School
It's All About the Words

This is a project to address the growing issue of the increasing word gap between children living in poverty and those who are not. I will be creating a packet of information explaining the ongoing importance of talking to babies right after birth along with reading to them until they are able to read independently. It is my goal to give mothers two or three children's books to read to their child once they leave Mary's Inn, a home for expectant mothers with nowhere to go.



Kyle Hoffman
Muscatine, IA
Muscatine High School
Catapults for Kids and Classrooms

My goal is to give the same advantage I had, of learning basic Physics principles early on, to students all across our school district. However, I'm going to arrange it to be even MORE hands-on than what I experienced!

NTS ANNOUNCED



Molly McCunn
 Long Grove, IA
 North Scott High School
Introduction to Engineering Workshop
 I am proposing an engineering workshop to introduce elementary school-aged children to the wonders of engineering.

Through hands-on activities that are relatable to younger children, we will explore a variety of basic engineering principles.



Emelia Porubcin
 Coal Valley, IA
 Rivermont Collegiate
Pounce Magazine: Technology and the Arts in the 21st Century
 Pounce will be a low-cost, student volunteer-run arts and literature magazine published entirely online. My project will

facilitate technological literacy and celebrate the Quad Cities arts community to transcend the one-dimensional format of a print magazine.



Erin Oppel
 Muscatine, IA
 Muscatine High School
Middle School Matters
 Despite the actions taken by Muscatine High School to keep students in school, the dropout rate continues to be an issue of concern. I hope to work with

at-risk middle school students and provide them with mentors, places to work on their academics after school and reward them for their effort, success in the classroom and for attending school on a regular basis.



Mickey Sloat
 Davenport, IA
 Davenport Central High School
Don't Upstage

The goal of my project, "Don't Upstage Yourself," is to make hands-on theatre available to youth all across the globe, enhancing young students' critical verbal communication skills at an early age, and encouraging creativity and teamwork. In accordance with the trend to "think globally, act locally," my initial goal is to reach all elementary school students in Davenport, Iowa, followed by a larger, statewide, initiative. Ultimately, I would love to add sessions especially for special needs students to enhance their social confidence and public speaking skills.



Manasa Pagadala
 Rock Island, IL
 Rivermont Collegiate
Switching to Switchgrass
 Switching to Switchgrass provides inexpensive resources to hundreds of energy-deprived families in third-world nations. By assembling hundreds of kits,

(containing the two necessary, inexpensive microbes to convert any nearby energy source - grass, waste paper, and virtually anything that contains cellulose - into readily available ethanol), I can help those in foreign countries who suffer from poverty, energy deprivation, and a lack of infrastructure. The project also educates students and local companies about the importance of converting to a cleaner, more efficient energy source.



Lucia Wagner
 Iowa City, IA
 Iowa City High School
Free Pantry

I will lead a project to create a 'discreet' free pantry for high school students on the free and reduced lunch program at Iowa City High School in Iowa City.



Hannah Picard
 Knoxville, IA
 Home Schooled
Adaptive Sports Teams for Children

I want to create track and swim teams aimed specifically towards children with physical disabilities, and to provide coaching with the children's needs in mind, as well as opportunities for them to compete.



Ardis White
 Waterloo, IA
 Valley Lutheran High School
A Microbusiness for Syrian Refugees Living in Jordan

My goal is to enable Syrian refugee women living in Jordan to start a microbusiness producing greeting cards and hand-dyed fabric that will help them become more self-sufficient. ★



Our Mission

The Foundation will foster the collection, interpretation and preservation of historical resources relating to the life, ideas, values, and times of Herbert Hoover, thirty-first President of the United States; we will promote public education about and appreciation for Herbert Hoover, support the Hoover Presidential Library-Museum and the National Historic Site at West Branch, Iowa, effectively garner and prudently manage Foundation resources, and serve Foundation members.

Hoover's Hometown Days™ Promises to be a Grand Event

We start planning early in the year for Hoover's Hometown Days™, and by now, our conference room is filling up with banners, Hoover-Ball equipment and other supplies in support of the annual celebration.

Festivities begin for us Friday afternoon with a Youth Hoover-Ball tournament on the Village Green. We will hold a free Youth Hoover-Ball Camp in the weeks leading up to the youth tourney to teach the finer points of the game to area 4th through 8th graders. Then Friday evening, August 5, 16 teams will compete for the title of Youth Hoover-Ball Champions as Hometown Days gets underway.

Members of the Hoover family will join us again in the Mayors Parade on Saturday morning. Special thanks to West Branch Ford and Brown's of West Branch for providing vehicles for the Hoover's. You won't see the giant relief ship in the parade though. Instead, we've got a special guest coming in from Washington D.C. to march in the parade, and you'll be amazed at who we landed! All we can say is this person is larger than life and we're proud to have them visit West Branch for Hometown Days!

Our special guest will also join us at the Yellow House for the Foundation Members Picnic. We've been granted permission for our members to get plenty of photos with him during the lunch hour. Don't forget your camera – this will be perfect Facebook material to impress all of your friends!



Stewart McLaurin from the White House Historical Association will keynote the Life Celebration event at 1 p.m.

Following the lunch will be a Life Celebration with keynote speaker Stewart McLaurin, president of the White House Historical Association.

And of course, there will be Hoover-Ball all day at our courts on West Main Street! This year, we've partnered with the Iowa Summer Games and have increased promotional efforts in hopes of topping last year's participation of 50 teams. Registration is open at IowaGames.org, so get your team together and take your shot at winning! Each participant in the first and second place teams will receive

Olympic style medals – gold for first and silver for second from Iowa Games. A traveling trophy will be awarded to each division (men and women), also each division champion team will receive a \$200 cash prize, and the bragging rights of holding a national title!

The Hoover Presidential Library-Museum will have a special Family S.T.E.M. (Science, Technology, Engineering, Math) Fair throughout the museum featuring 3D printers, science activities and other items from the Iowa City Fab Lab, the STEAM ROOM and the University

of Iowa. STEM Days honor Herbert Hoover's legacy as a geologist and an engineer and Lou Henry Hoover's legacy as an accomplished scientist and the first woman to earn a degree in Geology from Stanford University.

The City of West Branch has put together lots of fun activities on the Village Green and on Main Street so grab some sunscreen and be prepared to spend the whole day on the Hoover Campus! ★



Mary Roberts Rinehart, Queen of the Mystery Novels

Thomas F. Schwartz

Director, Herbert Hoover Presidential Library-Museum

Herbert and Lou Henry Hoover shared an interest in mystery novels. Popular mystery writers appear with frequency among the titles in their personal library, especially at Camp Rapidan. One of the first women to excel in the genre was Mary Roberts Rinehart who also became a personal friend of the Hoovers. Long before Agatha Christie, P.D. James, and Patricia Cornwell, Rinehart was America's premier female writer of the "who done it." One of her best known works was also her earliest, *The Circular Staircase*. This novel inspired the 1930 movie, *The Bat Whispers*, which became a source of inspiration for comic book artist Bob Kane in the creation of *Batman*. In her 1930 mystery novel, *The Door*, the butler is the killer, establishing the genre cliché, "the butler did it." Among her many celebrity fans were President Woodrow Wilson and Gertrude Stein.

Rinehart, a nurse by profession, took up writing to supplement her family's income. The mystery novels were the most lucrative source of her writing endeavors but she also served as a regular contributor to popular magazines such as the *Saturday Evening Post* and *Ladies' Home Journal*. When war broke out in Europe in August 1914, Rinehart served as a war correspondent, covering the conflict. This war correspondent work first introduced her to the Hoovers, forming a life-long friendship.

A warm Hoover partisan, Rinehart wrote two favorable articles on the Hoover Administration: "*A New First Lady Becomes Hostess for the Nation*," and "*What five of our Presidents have told Mary Roberts Rinehart about 'The Worst Job in the World.'*" She reluctantly accepted Hoover's offer to place her on the Commission on Conservation and Administration of the Public Domain. The reluctance had less to do with the subject matter, issues she felt deeply about, but rather the time commitment that would detract from her writing. After Hoover's reelection defeat in 1932, Rinehart wrote a letter of consolation claiming "there can be no doubt that this one term of yours will go down in history as a great and outstanding one, and that your policies have set a precedent which will last." Her comments about FDR were less complimentary, asserting: "Of course putting Roosevelt in just now is like handing the government to a child. He has never thought in national or international terms in his life. And real economy in the face of a hungry horde of Democrats and a clamoring south is probably out of the question." Hoover's reply was more magnanimous: "That was a beautiful note you sent me! However, I don't suppose the national stream of America will be stopped because of anything either one of us does or does not do."

In 1947, Rinehart opted to have a radical mastectomy to treat her breast cancer. She agreed to be interviewed about her ordeal in a *Ladies' Home Journal* article, "I Had Cancer." At a time when such illness was considered a pri-



vate matter, Rinehart shared her story with other women, urging them to have regular breast examinations. Another expression of her independent spirit was supporting her two sons in establishing the publishing house Farrar & Rinehart.

Among Hoover's papers is an undated memorandum "Notes on Proposed Mary Robert Rinehart Foundation." It outlines establishing a monetary award to "develop storytellers." In fact, the Mary Roberts Rinehart Foundation underwrites an annual "Mary Roberts Rinehart Award" that is presented to a woman writer of a major nonfiction work. ★

Website Update to Go Live in August

www.HooverPresidentialFoundation.org has been called many things over the last decade. Easy to program is not one of them. Users will see a major upgrade soon, expected to be complete by Aug. 21.

"The site was built by programmers for programmers to update," said Brad Reiners, communications manager for the Foundation. "Unless you know HTML programming, it's difficult to update." Some page updates require recoding as many as four different HTML files, and if you miss one, the page just isn't going to look right," according to Reiners.

"The Foundation strives to be a good steward of the funds we receive," said Jerry Fleagle, Foundation executive director. "There's a cost involved every time we go back to the programmers for simple changes." For the most part, Reiners can figure out the code and make the simple changes, but there are no programmers on staff who routinely work in HTML. And the company that built the site is no longer in business.



Brad tries to figure out the HTML code for adding a link to a photograph.

"I'm more of a 'drag and dropper,'" said Reiners of his programming skills. The new site will be designed with an admin tool that will make it easy for anyone on staff to 'drag and drop' changes to the site. It will also add features including a secure trustee login page, easy event registrations and improved function and readability.

Dream Warrior Group in California will redesign the site. They recently updated the Nixon Presidential Foundation site and plan to help other Presidential Foundations as well. Once complete, any staff member will be able to log in and add current events, photos, and other updates, without the cost of hiring programmers. ★

West Branch, Iowa..?

A Newbie's Perspective on a Small Town that is Largely Historic: FOOD

By Tessa Lamartine

While planning your day trip to the Hoover Presidential Library-Museum, aside from the awesome exhibits and intriguing park, there are other destinations that exist. If you have a little more time to explore, you'll find West Branch has much to offer.



If you only have a few hours, the first place you must stop is the Visitor Center to learn about Hoover's childhood in West Branch. As you walk toward the Presidential Library-Museum, check out Hoover's Birthplace Cottage. If you find yourself with a little extra time, definitely take advantage and tour the Historic Site buildings and Hoover's gravesite. Also, don't forget to explore Hoover Park and the Tallgrass Prairie Trails. A great option would be setting your own pace with a full day trip to West Branch! Look for special programs at the National Park Service Visitor Center and the Hoover Presidential Library-Museum.

So what is exploring the picturesque town of West Branch like for a full-time tourist? Where does one go to eat, or where do you stop you venture out to small-town West Branch? When one is placed in a new surrounding, there are always those few necessities which must be discovered. Exercise, history, fun, entertainment, social settings, and most importantly – food. These are a few points that always cross my mind.

Venturing out into the world as an intern at the Hoover Presidential Foundation has been an adventure; and it is only the beginning.

A year ago, I was not aware of the wonder that is West Branch. I am constantly baffled at the things I didn't know were things. For example, did you know that President Herbert Hoover was an orphan who spent the first part of his life located in a small Iowa town? Did you know that years later hundreds of kids from schools around the state and surrounding states would visit the Hoover Presidential Library – Museum dedicated to his name, in that very town? As members, I'm told that yes, you knew that. But being someone from the outside, it was news to me!

My first impression of the West Branch dining industry is that it is very quaint. Many words come to mind when describing downtown West Branch. When I had friends visit the common first statement was, "This is such a cute town!" While walking down the street, you feel like you're walking out of the other end of a time machine. The buildings are in excellent condition. Looking up, you might see a burglar sign on the side of a building that I assume was of use many years ago, but it seems to be in perfect condition - as if it could be used tomorrow. A tourist would consider this, if it wasn't so obvious that West Branch is an extremely safe and welcoming town. Like I said, everything is well kept and appears as good as new. It is obvious that the citizens and shop keepers and business owners, etc. all take great pride in their town.

On my first weekend in town, after moving into my apartment, my parents and I worked up an appetite. We strolled down the street, past the Brick Arch Winery, which had a few couples sitting outside at small round tables. As we passed we saw them leisurely sipping, enjoying glasses of wine, as we continued walking past the famous Cotton Creek Mill Quilt Shoppe. We soon arrived at our destination – Main Street Sweets, stomachs grumbling, we saw kids sitting on the porch, happily chattering away with ice cream cones in their hands. The kids were sitting on the large, (wheel chair accessible), porch, which is attached and in front of the establishment. I was advised by someone who works in town that this was the place to eat if you hadn't visited before. Before we knew it, we found ourselves chowing down on some burgers and fries – everything was extremely filling and exceptionally delicious. Although we were stuffed, we couldn't stop ourselves from sharing a chocolate malt milkshake, which really hit the spot.

After talking to some more locals, we found out that this lovely burger joint had only been in that location for a few months. We also found out the next few places we needed to check off of our list of cuisine destinations included Herb N' Lou's for excellent pizza or subs, Mexico Lindo Grill & Cantina to grab a taco, or Reid's Beans Coffee Shoppe Café for some tasty breakfast and the best cup of coffee in town. The list goes on and on, and everyone has their own opinion as to what should be at the top of your list.

My motto is, well with most things anyway - to try everything once. Applying that motto to food has worked

very well so far! I can't wait to try the next thing on my list. My expectations as a foodie in a new town were most definitely surpassed.

Plan a trip to West Branch, Iowa this summer - explore and taste for yourself all that Main Street, West Branch has to offer, I promise you will not be disappointed. ★

Tessa Lamartine, Iowa State University Hoover Presidential Foundation - Marketing Communications Intern

Funded in part by a grant from Silos & Smokestacks National Heritage Area



IT WOULD BE CRIMINAL TO MISS THIS EVENT!

Join us for an exciting night of food, good friends, and *murder!* In connection with the new temporary exhibit, *Ain't Misbehavin'? The World of the Gangster*, The Herbert Hoover Presidential Library-Museum and Hoover Presidential Foundation are pleased to present, "Murder She Rhymed; Her Limericks Predicted her Fate!"

Our story takes place in the seedy underbelly of the big city – a place not only filled with vice and corruption, but also a place where 'Scarface' Al Capone calls the shots.

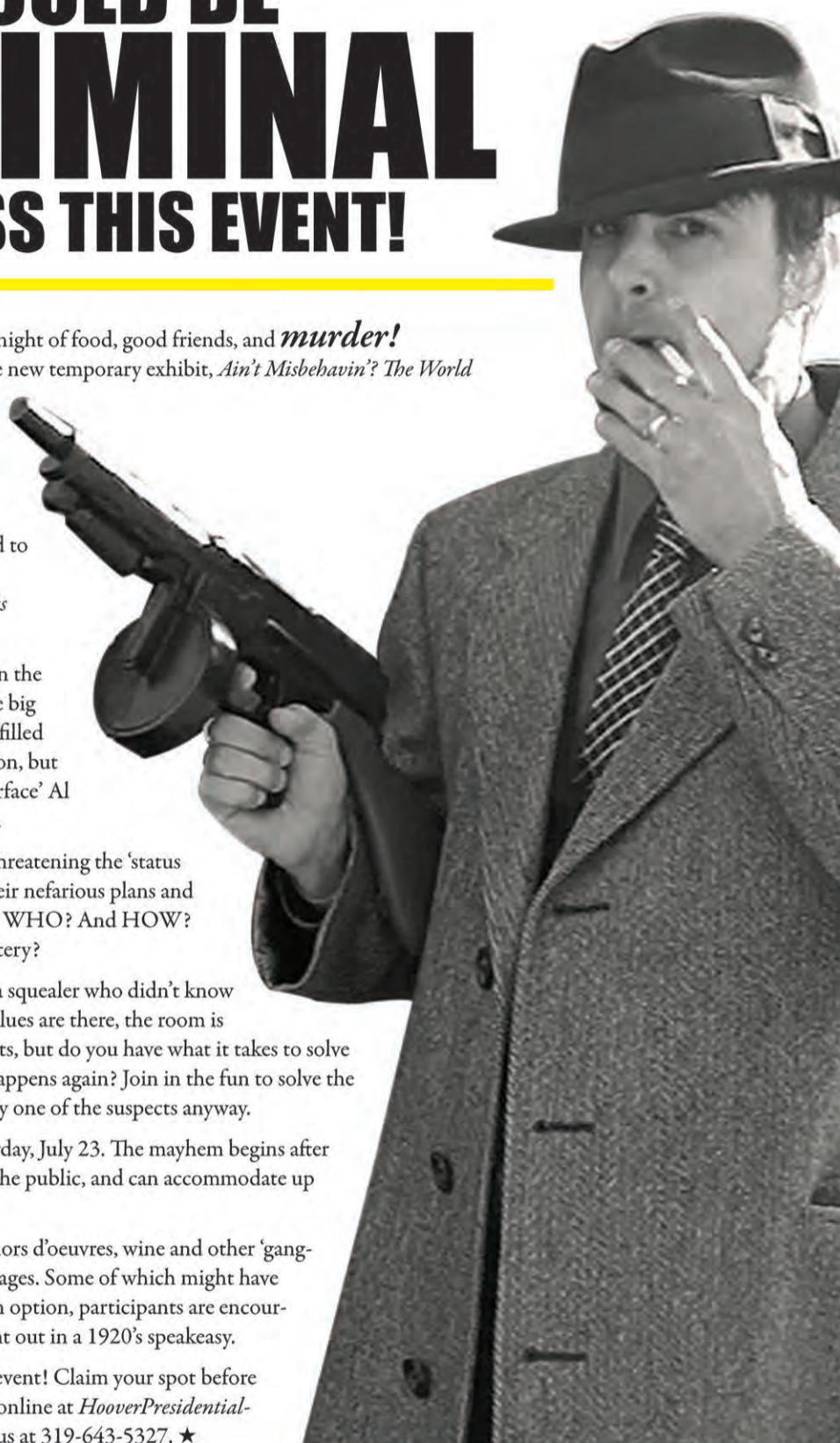
Yet, one individual is threatening the 'status quo.' She overheard their nefarious plans and can't keep a secret. But WHO? And HOW? Can you solve the mystery?

The mob knocked off a squealer who didn't know when to shut up. The clues are there, the room is full of the usual suspects, but do you have what it takes to solve the crime – before it happens again? Join in the fun to solve the crime – you're probably one of the suspects anyway.

It will be held on Saturday, July 23. The mayhem begins after the museum closes to the public, and can accommodate up to 50 'sleuths.'

The evening includes hors d'oeuvres, wine and other 'gangster time-period' beverages. Some of which might have been bootlegged. As an option, participants are encouraged to dress for a night out in a 1920's speakeasy.

This will be one killer event! Claim your spot before they sell out! Register online at HooverPresidential-Foundation.org or call us at 319-643-5327. ★



State Tax Quiz Answers

From page 3

- For estate tax purposes, the value of assets is based on *A*.
- The portability provision for estates allows for the *B*.
- The marital deduction permits unlimited tax-free gifts
A. Either while living or upon death, spouses can generally give each other an unlimited amount without incurring a tax.
- Charitable bequests are free of estate tax
C. A person can leave up to 100% of his/her estate to charity and receive an estate tax charitable deduction for the entire estate. Lifetime gifts, however, have limits on income tax deductibility.
- Income taxes on retirement plan assets can be generally deferred
A. Minimum distributions are required to be taken at this point, thus requiring that income taxes be assessed against the distribution.
- Gift-splitting is used by married couples to *A*.
- Creative estate planning's primary focus is on
A. Estate planning is more than just saving on estate taxes or referencing real estate values. It looks at the entire family, the person's life and estate as well as the value of human life.



LEAVE A LEGACY®

At the Hoover Presidential Foundation, we value you and appreciate every bit of your current support. We hope you have found that we are good stewards of the resources you provide to us to preserve the life and times of Herbert Clark Hoover.

We would like to extend an invitation to discuss the possibilities a charitable bequest could have for the Hoover Presidential Foundation where we preserve the past, promote the present and hope to prevail for future generations. With your support we will accomplish our mission and goals.

Contact Jerry Fleagle at 319-643-5327 or via email at JFleagle@HooverPF.org to discuss the possibilities. ★

**Murder
at the
Museum**

Can you solve the crime?

July 23, 5:30 p.m.
Register online

Have you heard about Hoover?

If your service club or organization suffers from "same ol' " syndrome, same ol' speakers, same ol' presentations... try something different!

The Hoover Presidential Foundation Speaker's Bureau

We can tailor a presentation about the extraordinary life and times of Iowa's own, President Herbert Hoover, to fit your meeting needs from 15 to 45 minutes with charming anecdotes, colorful slides and a long list of things you never knew about our 31st President.

Best of all, it's FREE, within a reasonable drive of West Branch!

Call 319-643-5327 to schedule a speaker for your next event.



PRESIDENTIAL FOUNDATION



Hoover Presidential Foundation

PO Box 696
West Branch, IA 52358
Phone: 319-643-5327
www.HooverPresidentialFoundation.org
info@HooverPF.org

Herbert Hoover Presidential Library-Museum

Open daily, 9 a.m. to 5 p.m.
For more information call 319-643-5301
or visit www.HooverArchives.gov

Herbert Hoover National Historic Site

Open daily, 9 a.m. to 5 p.m.
For more information call 319-643-2541
or visit www.nps.gov/heho

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Calendar of Events

Through October 23, 2016

Temporary Exhibit - *Ain't Misbehavin'? The World of the Gangster*

July 14, 21, 28

Ranger Walk, 5 p.m. (every Thurs)
Concert in the Park, 7 p.m. (every Thurs)

July 23

Murder Mystery at the Museum 5:30 p.m.
Advance registration required

August 5, 6

Hoover's Hometown Days

August 5

Youth Hoover-Ball, 4 p.m.

August 6

Hoover-Ball National Championships ,8 a.m.

August 20

Book Talk with *Get Capone* author, Jonathan Eig
2 p.m.



302 Parkside Dr. • PO Box 696
West Branch, IA 52358