



Development Committee Meeting Minutes
Friday, July 15, 2022
1:00pm CST –Zoom meeting

Mission

The Hoover Presidential Foundation promotes and supports the Herbert Hoover Presidential Library-Museum, National Historic Site, and other programs that enhance the understanding of Herbert Hoover as president and humanitarian.

Vision

By raising sufficient funds, the Hoover Presidential Foundation will support the Herbert Hoover Presidential Library-Museum and Herbert Hoover National Historic Site as they strengthen their internationally recognized brand.

- I. Welcome: Charlie Funk, Development Committee Chair
 - a. Attendees: Dave Dierks; Charlie Funk; Diana Gradert; James Hoover; Barry Butler; Shelly Mott; Mundi McCarty
 - b. April 22, 2022 meeting minutes accepted

- II. Campaign updates from Mundi
 - a. Update on fundraising as of 7/6/22 includes gifts and pledges committed total: \$4.78M; outstanding asks of over \$4.3M
 - b. The next working campaign committee meeting next zoom meeting is August 8
 - c. A new honorary campaign committee member was added with former Rep. Jim Leach and his wife, Deba.
 - d. Events: April 30th event hosted by Charlie & Connie Funk was a success with 25 people in attendance; ongoing follow-up is occurring; an event in Oregon is in the works for Spring 2023.

- III. Destination Iowa update from Mundi
 - a. The narrative part of the grant application is in its final review; only \$1.7M remains in letters of credit or gifts before we reach the 60% goal (~\$12M of the \$21M goal); another prospective funder discussion occurs next Friday.

- IV. Fundraising Strategies Inc. update from Mundi
 - a. The mid-May mailing on the topic of the campaign was highly successful (no summary of responses just yet as a few gifts continue to trickle in still in July).
 - b. Mott and McCarty wealth screen top donors and are finding some with high capacity and created a consistent process to connect with these people.

- V. **Final 2022 Meeting Date**—zoom calendar invitations have been sent out:
 - a. October 21, 2022; 1pm CST

- VI. Meeting adjourned at 1:35pm CST