



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Three join Hoover Board of Trustees

WEST BRANCH, IOWA – Nov. 4, 2019 – The Board of Trustees of the Hoover Presidential Foundation has elected three new members by unanimous vote to the board during a recent meeting held on Oct. 25.

Brett H. Barker, a Nevada, Iowa pharmacist, has been a member of the Foundation for many years and is excited about sharing Hoover’s ideals. “I think Hoover was one of our most misunderstood Presidents. He was an incredible humanitarian with a story that Iowa should be proud to tell.” Barker said. “I have a passion for preserving Iowa history and a particular interest in the National Archives and Records Administration network of Presidential Libraries and Museums.”

Barker is a graduate of the University of Iowa College of Pharmacy and has interests in public service, having served civic duties in the city of Nevada, including service on the Nevada City Council, the Planning and Zoning Commission, Chamber of Commerce and Economic Development Council. Last year he became the Mayor of Nevada. Barker has a long list of honors and awards, most recently including the University of Iowa College of Pharmacy Genesis Award and the Iowa Pharmacy Association’s Distinguished Young Pharmacist award.

Jennifer A. Crall of Ankeny looks forward to joining the board and promoting the Hoover campus on a larger scale. She is a graduate of Iowa State University and the director of public affairs for Iowa Select Farms. Crall also operates Middle West Consulting, a public relations firm she developed to help businesses and organizations tell their stories.

“I am grateful for the opportunity to contribute to this important mission.” Crall said. “Specifically, I am interested in helping tell the Hoover story, not only within Iowa, but also with national and international audiences.”

Crall’s volunteer activities include membership in the Governor’s Empower Rural Iowa Initiative, Iowa State University’s Ivy College of Business Women in Business Advisory Council, and various political campaign activities.

Tyler DeHaan of Urbandale, Iowa brings his financial expertise to the upcoming capital campaign. “It is always exciting to me to help raise money for a fundraising goal and see what can be accomplished,” DeHaan said.





DeHaan earned a Bachelor of Arts in Political Science at Northwestern College in Orange City, IA, and went on to a graduate MPA program at Drake University, followed by a Master's in Financial Planning at the College of Financial Planning in Denver. He has also earned the ChFC, CFP, AAMS, CMFC and CRPC designations. He is currently the Director of Retirement Solutions at the Principal Financial Group in Des Moines.

DeHaan is very active in his community as well, currently serving as a commissioner on the District 5A Judicial Nomination Commission, as a board member of the Historical Society of Iowa and as a fundraising board member of Waukee Area Christian Services. In 2014 he was named among 40 Under 40 by the Des Moines Business Record and earned the Waukee Leadership Institute President's Award.

Dave Dierks, Hoover Presidential Foundation board president, said, "The Hoover Presidential Foundation will benefit greatly from the many skills that each of these individuals bring to the organization. We are delighted to have them on board."

About the Foundation

The Hoover Presidential Foundation promotes and supports the Herbert Hoover Presidential Library-Museum, National Historic Site, and other programs that enhance the understanding of Herbert Hoover as president and humanitarian.

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