



NEWS RELEASE

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'Celebrating Family' theme for Hoover's Hometown Days, held Aug. 1, 2

WEST BRANCH, IOWA – July 21, 2014 – Hoover's Hometown Days is celebrating family this year at the free festival honoring the city's native son, Herbert Hoover. The event begins Friday evening, Aug. 1 with day one of the Hoover-Ball National Championships at the west end of the park, and the Fire in the Hole Bags Tournament at the fire station on the east side of town. The Nate Klostermann band caps off opening night at the fire station.

Events start at 8 a.m. Saturday and include the Hoover-Ball finals, the Mayor's Parade at 10 a.m., free inflatable rides for the kids throughout the day, and a variety of stage entertainment at the Acciona Windpower stage, centrally located in Hoover Park along Downey trace. Once again, the stage will play host to the Bill Riley Talent Search competition and a Celebration of Life Ceremony, in honor of Hoover's birthday. The ceremony will feature keynote speaker Allan Hoover III, grandson of Herbert Hoover.

President George W. Bush will take the stage at 7 p.m. Well, not the *real* George Bush, but acclaimed impersonator Brent Mendenhall, known for his uncanny representation of the President. The Cedar Rapids Municipal Band follows at 8:30 p.m. and continues throughout a large fireworks display put on by the City of West Branch.

Hoover's Hometown Days is an annual celebration of Herbert Hoover's birthday, held in his hometown of West Branch, Iowa. The free family event offers activities for children, concerts, great food, a variety of craft vendors, a talent show and other family entertainment, capped by a large fireworks display Saturday night.

Visit www.HooversHometownDays.org for complete information, including schedules and locations.

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