



NEWS RELEASE

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Herbert Hoover Presidential Library Association Changes Name

WEST BRANCH, IOWA – April 21, 2014 – The Iowa Secretary of State recently approved the Herbert Hoover Presidential Library Association’s request to change their official name to Hoover Presidential Foundation. "The name more accurately reflects our operation," said Jerry Fleagle, executive director of the Foundation. "Our mission, operations and people will remain the same. The change reflects our renewed focus on financial development and support of the Presidential Library-Museum and Hoover Historic Site."

Charles Becker, Foundation board president, sees many positive attributes in the change. "I think it aligns us with the other Presidential Library/Museum Foundations and widens our horizons for the future," he said.

"We're making lots of changes," said Brad Reiners, Foundation communications manager. "During this transition period, we're integrating the new name into newsletters, stationary, business cards and the website." According to Reiners, the Foundation web site has already been converted to www.HooverPresidentialFoundation.org.

In addition to the shortened business name, the email address will be shorter as well. For general inquiries, send email to Info@HooverPF.org. Staff emails will also change, however the old emails will continue to work during a 6-month transition period. The Foundation phone numbers and address remain the same.

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About the Foundation

The Hoover Presidential Foundation is a private nonprofit organization in support of the Herbert Hoover Presidential Library-Museum and National Historic Site in West Branch, Iowa. The Foundation fosters the collection, interpretation and preservation of historical resources relating to the life, ideas, values and times of Herbert Hoover, 31st President of the United States.
