The Hoover Presidential Foundation will award over $50,000 in scholarships to Iowa students this year. This is the 21st year for the annual Herbert Hoover Uncommon Student Award, a scholarship program for Iowa high school juniors. The deadline for submitting an application was March 15, and the committee is in the process of selecting finalists right now. They will be announced in early May.

As many as 15 students will be chosen for the program with each receiving a $3,500 award at the completion of their project. In addition, three $10,000 scholarships are awarded for study at an accredited two- or four-year college or university anywhere in the United States. The award program seeks to identify uncommon students during their junior year in high school. Applicants submit a proposal for a project they want to accomplish which relates to Herbert Hoover. Hoover was known as a great humanitarian, an entrepreneur, an engineer, and loved technology and the environment. Students are not evaluated on the basis of grades, test scores, essays, or financial need. Students are selected each year on the basis of their stated project goal and detailed plans to reach that goal. Finalists spend a required expense-paid weekend in West Branch (just east of Iowa City) during the summer between

— Continued on page 4

Bright Star Shines in March

Last year, through partnership with the Hoover Presidential Library and Museum, the Hoover National Historic Site, and the Hoover Presidential Foundation, we were able to schedule the Bright Star Touring Theatre for six performances of Heroes of the Underground Railroad. The response was so great, we asked the troupe if they could stay for three extra days and three additional performances, which they were able to do. We still had a long wait list of schools who wanted to attend the free performances. The troupe

Henry 'Box' Brown enlists the help of a local cobbler to ship him in a crate to the free states.

then added one additional day with three more shows, bringing the total to 12. And we still needed more.

This year, with help from a grant provided by ACT, Inc. we invited Bright Star back for 20 performances scheduled over nine days from March 5th through the 15th, and each one sold out by the third week of February.

— Continued on page 11

2019 Uncommon Public Service Award Winners Named

Representative John Forbes and Senator Ken Rozenboom were recognized at the Iowa Statehouse March 26 by the Hoover Presidential Foundation for 'Uncommon Public Service' to the people of Iowa. The Foundation established the award to be presented annually to one member of the Iowa House and the Iowa Senate who exemplifies Herbert Hoover's humanitarian efforts and commitment with uncommon service. The nominees are judged solely on their public service and humanitarian efforts. Political affiliation of the nominated legislators are not seen by the judges.

State Representative Bobby Kaufmann presented the award to Rep. Forbes before members of the House as the session opened. "Being 'uncommon' is a quality of life and of service that we see often in our great state," said Rep. Kaufmann, whose district includes West Branch. "We find uncommon people in our schools, churches, courts and hospitals... we even find them in our state government."

— Continued on page 2
Chairman's Message

Dave Dierks, Chairman of the Board of Trustees

I can imagine you, like myself, are glad that warmer temperatures have finally arrived. This year started off with a whimper and a mild, early January. But things soon "went south." Since that time, we have made it through the longest federal shutdown in history, bitterly cold temperatures and near record snowfalls. Several library events had to be cancelled or postponed due to inclement weather – something that doesn’t happen too often. It became so bad that at one point the staff considered betting on when the last bit of snow would melt from the huge pile plowed in front of the library! I’m thinking May 15th.

Despite those obstacles, the Hoover Presidential Foundation has been busy. During that time, we ran a week-long e-mail and social media campaign to raise funds for the Hoover Library School Bus Travel Grant program. This effort helps subsidize school districts that have limited funding for those types of learning activities. In that short span of time we raised over $3,000. I thank all who participated in that effort! The weather has prevented an untold number of students from attending during the early part of this year. Now, with your support, we can welcome hundreds of students and teachers back to the Hoover campus this spring.

I would also like to congratulate Iowa State Senator Rosenboom and Representative Forbes as our 2019 Uncommon Public Service Award recipients. We recognized their efforts in the Iowa State House and Senate Chambers on March 26. We also look forward to presenting them with a special award at this year Hoover Celebration Banquet in October. So, be thinking about joining us then.

Next month we will announce the names of 15 amazing high school juniors who will become the 2019 Uncommon Student Award recipients. Again, with your support and that from our Foundation members, trustees and friends of the Hoover Presidential Foundation, this program continues to grow and flourish. This year our three topfinalists will each receive $10,000. All fifteen participants will receive $1,500 as finalists. We could not offer this program without your thoughtful and generous support. These students are the leaders of tomorrow, and I encourage you to visit the library on October 26 – the day that each student will make their formal presentations and award selections are made. So, please mark your calendars.

We’ve accomplished a lot in 2019. But there is so much more ahead. Thank you for your support and participation and I sincerely hope you will choose to visit the Hoover campus for these and many other upcoming programs. We’re just getting started! Your gifts do make a difference. Indeed, they ensure the quality of all those programs described in this newsletter – and many, many more. Thank you for your commitment and dedication to the Hoover campus and for the thoughtful and generous support you provide.

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HOOVER-BALL.ORG

2019 Uncommon Public Service Award Winners

Continued from page 1 –

Rep. Krauthammer said Rep. Forbes received several nominations. They consistently describe John as a role model in his profession and in his community. He serves House District 40 in Urbandale. He has served as the president of the Iowa Pharmacy Association and claimed many accolades for doing such. He was named one of the Top 100 Most Influential Pharmacists by a leading pharmacy magazine. He’s a member and past president of the Urbandale Chamber of Commerce, as well as a former city councilman there.

His true passion is supporting veterans, and he has been instrumental in organizing countless Honor Flights to Washington, D.C. In the Iowa House, John serves on the Administration and Rules Committee, Commerce, Human Resources, Transportation and Ways and Means committees.

State Senators Pam Jochum and Tim Kapucian presented the award to Ken Rosenboom in the Senate. “His nomination was submitted with a dozen names on it from both parties, and included comments that it was ‘clear that he is respected by his colleagues and constituents alike,’” Sen. Jochum said. “They also wrote, ‘When speaking to Senator Rosenboom, one can expect a fair hearing, honest and thoughtful discussion, and a dedication to finding the right solution’,” she added.

Sen. Rosenboom is from Senate District 49 in Osage, Iowa and has served in the Iowa Senate since 2013. Ken is the Chairman of the Natural Resources and Environment committee, and is a member of the Agriculture, Appropriations and Education committees. He is well known for his work on clean water standards and for crafting historic water quality legislation on a bipartisan level – all without raising taxes or placing regulatory hurdles on Iowans.

Both legislators will be honored at the Foundation’s annual Celebration Banquet, Oct. 17, in Cedar Rapids.
Herbert and Lou Hoover’s Connection to The Rosetta Stone

By Thomas F. Schwartz

Beginning on Saturday, April 13, 2019 and running through October, 2019 will be a unique temporary exhibit at the Herbert Hoover Presidential Library and Museum entitled Written In Stone: The Rosetta Stone Exhibit. The exhibit will feature an exact replica made from a cast of the original Rosetta Stone at the British Museum. Just as the most viewed item in the Louvre is Leonardo Da Vinci’s Mona Lisa, the Rosetta Stone is the most viewed item in the British Museum. The obvious question is what does an exhibit centered on the Rosetta Stone have to do with Herbert and Lou Hoover? Undoubtedly, they frequented the British Museum during their residency in England and saw the Rosetta Stone many times. Just as the Rosetta Stone was the key in solving the translation problem of hieroglyphs, the Hoover’s discovered translating De Re Metallica involved more than a fluency of Latin. Rather, translation also involves understanding the larger cultural context of a work and the influences and references available to the original creator of a work. What De Re Metallica taught both Hoovers was an appreciation of the larger professional guild of which they were a part. Because the academic offering of geology and mining in the United States gave the appearance that it was a new and young profession with both Herbert and Lou as pioneers in the field, their partnership in translating De Re Metallica taught them that they were part of a profession going back many millennia. The Hoovers traveled throughout Egypt and the Middle East region and always harbored an interest in archeology. Lou’s father owned a copy of Charles Rollin’s The Ancient History of the Egyptians, Carthaginians, Assyrians, Babylonians, Medes and Persians, Macedonians, and Greek, which is now in the Hoover Library collections. Written in the Eighteenth Century, the book is an assemblage of historical facts that served as a standard reference work. The Hoover’s were both voracious readers, especially of history, providing them context for the regions and cultures they encountered in their world travels.

Written In Stone: The Rosetta Stone Exhibit is more than an example of influencing the Hoovers in their translation efforts. The exhibit explores ancient civilizations that arose in the region we now refer to as the Middle East. Numerous examples of sculpture, writing, pottery, jewelry, and ordinary household items reflect how each ancient empire mined and forged metals for their own purposes and created ways of documenting legal transactions in pottery, cylinder seals, cuneiform tablets, and papyrus. Belief systems were expressed in the creation of idols and figurines representing different gods. To geologists such as Herbert and Lou Hoover, the use of bronze and other metals and gemstones by the ancients was of great interest. All of the artifacts created by the ancient world conveys significant and important stories of creativity, innovation, and value that mattered to different people, at different times, and in different places. The more that the Hoovers traveled, the more they realized the importance of knowing the history and culture of the places they visited. Future blog posts will explore their travels in the Middle East, Herbert Hoover’s unique mine misadventure in the Sinai, the Hoover’s travels in Egypt, the 1920’s Egyptian revival in fashion and the arts with the discovery of King Tut’s tomb, and how the Rosetta Stone allowed for the translation of Egyptian hieroglyphs just as Herbert and Lou Hoover’s translation of De Re Metallica allowed for a flowering of research stemming from this seminal mining reference work.

Photo from Wiki Commons by Albeino (Hecha por mi mismo)
President's Message
Jerry Fleagle, President and CEO

Just a Start!

Many of you have attended programs and events in the Figge Auditorium in the Hoover Presidential Library and Museum over the years. I am sure you would agree that the programs are always interesting, speakers are top notch, chairs comfortable, and the sound system, well not so much.

The Auditorium received some "upgrades" a few years ago (OK, 1994 to be exact) that consisted of new chairs, wall covering and some lighting. Ironically, this was done two years after the last expansion was done to the Library and Museum in 1992. Quality chairs were used, and have held up well, and are still comfortable today. Acoustics are good and sight lines are always visible to the stage and screen.

The "Achilles heel" has been a sound and audio/visual system that has not been upgraded since that time. Often referred to as being held together by "duct tape and baling wire" by now retired long-time Museum tech "JD" Jim DeLisle, the system "crashed" twice during a showing of the movie "Saving Private Ryan" and a talk by Michael Zaba. Two unscheduled "intermissions" had many in the crowd leave, and brought things to a head.

Meanwhile, this fall, the Foundation had been talking with the Roy J. Carver Charitable Trust in Muscatine about a grant to upgrade the sound and audio/visual capabilities in the Figge Auditorium, as well as to get more technical capabilities in the Forbs and Ann Olberg Room, for both overflow crowds from the Auditorium, and reaching in the Olberg Room. A quote was secured, and the Carver Trust awarded us a grant for over $107,000 for the project. After being delayed because of the federal government shutdown, the work was completed in mid-February. And it is nice! The sound is clear, technology upgraded, and we are now operating in the 21st Century!

The reason I mention this is not to bore you with "minutiae," but to point out that this is "Just a Start!" It's just a start to the grant writing program put into place at the Foundation under Director of Development, Mandi McCarty. It's just a start to the capabilities the Hoover Presidential Foundation has to support the Hoover Library and Museum and the Historic Site. And, (hopefully), it's just a start to contributing more towards improvements at the two entities our mission spells out to support.

Tongue in cheek, I asked for my "Christmas wish list" in the last American Road for a Museum Renovation. Many of you have asked me about it since then. The renovation process is a long one when working with the National Archives, partly due to bureaucracy, but mostly time to "get it right." And get it right, we must. The work to enhance the understanding of Herbert Hoover as President and the Great Humanitarian is too important to let languish.

It is not about having the newest and shiniest Library and Museum, although ALL other NARA Presidential Libraries and Museums have either been built or renovated since the last Hoover renovation in 1992. It's about presenting the story of Herbert Hoover the best way possible, using new and improved Museum techniques to draw people and fulfill our mission and vision.

We will need all your support, both financially and with ideas, to make a renovation project possible. The time is coming soon! And I can't wait to get started! ★

$50,000 in USA Scholarships
Continued from page 1 —

their junior and senior year. During the weekend, they receive mentoring and assistance developing their projects to aid in their success.

Time is also spent behind the scenes at the Hoover Presidential Library and Museum to help students become more familiar with President Hoover's ideals regarding humanitarianism and public service. In October of their senior year, finalists make presentations about their projects at the Herbert Hoover Presidential Library-Museum. At that time, each student receives the $1,500 award and three are chosen to receive a $10,000 scholarship.

Herbert Hoover, Iowa native and the nation's 31st president, is the inspiration for the award. He noted, "We believe in equal opportunity for all, but we know that this includes the opportunity to rise to leadership…to be uncommon." The award, funded entirely by private donations, is sponsored by the Hoover Presidential Foundation, a nonprofit support group for the Herbert Hoover Presidential Library-Museum and Herbert Hoover National Historic Site in West Branch.

We highly encourage you to visit the museum on Oct. 26 this year to witness the student presentations and cheer on the leaders of tomorrow. ★

Hoover’s American Spirit

A monthly e-newsletter for members and friends of the Hoover Presidential Foundation

Sign up for our e-Newsletter!
Email info@hooverpf.org and say “Sign me up!” ★
Dylan DeClerck, USA Class of 2012

Dylan came to the Uncommon Student Award program from West Des Moines Valley High School and the city of Clive. He was accepted as one of the 15 finalists in the 2012 class for his project entitled, *Opportunity on Deck.*

*Opportunity on Deck* was founded for children who couldn’t afford the costs associated with traditional baseball leagues. His project consisted of baseball clinics at Lincoln Park in Clive, Iowa, and served 31 participants, ages six to thirteen. Dylan’s goals for the baseball league were for the participants to develop friendships and foster teamwork while playing America’s favorite pastime with the utmost of moral standards. “We provide youth development through sports,” Dylan said. “We do this with positive role models in our volunteer and coaching staff, and by emphasizing the spirit of fair play.”

Dylan realized about half the kids in his community couldn’t afford to join summer sports leagues, often due to financial restraints on their families. He was determined to change that—and did, by offering his programs free of charge. “Starting this spring we will offer a free meal after practice for all youth,” he said.

Dylan’s program didn’t end after the October Uncommon Student Award presentation day. Since that time, the program has expanded to provide a wide variety of athletic opportunities to children from several schools and neighborhoods throughout Central Iowa. Over the years, *Opportunity on Deck* has utilized no-cost team athletics to help build participants’ self-confidence, strengthen the peer relationships in their schools, address diversity, provide access to positive mentors, and build life-long values and skills that have opened up other positive opportunities later in life.

*Opportunity on Deck* became a registered non-profit organization in 2014 with Dylan as its executive director. He’s also working on a Masters in Business Administration at the University of Iowa. And they’ve grown beyond baseball—into soccer, basketball, flag football and dance. “In the first year my program had 31 kids,” Dylan said. “In year two it was 64, and by adding additional programs we hit 200, and then last year we had 618 participants.” He hopes to reach over 1,000 students this year. The organization now has three employees and hundreds of volunteers.

Dylan credits the Uncommon Student Awards for providing the motivation to begin this effort. “It helped me grow as a person while helping people in my community.” His program continues today because it was too hard to stop doing it. “When you receive positive comments from the mayor and members of the community, and have people I’ve never met before offering financial support, I knew it was important to continue my efforts as long as possible.”

The lessons he learned as an uncommon student have stayed with him. His experiences working toward an eagle scout and as an uncommon student will never be forgotten. “Working my program as part of the Uncommon Student Award showed me that I have the ability to make a difference,” Dylan said. “I also learned a lot about project management and event planning.”

You can learn more about the *Opportunity on Deck* program at OpportunityonDeck.org, or follow them on Facebook as well. Congratulations, Dylan! We wish you many more years of success! ★
Can You Hear Me Now?

A grant from the Muscatine, Iowa-based Roy J. Carver Charitable Trust allowed for much-needed audio-visual updates in the Figge Auditorium and in the Forbes and Ann Olberg rooms at the Herbert Hoover Presidential Library and Museum.

The sound system in the auditorium was ‘decades old,’ according to Tom Schwartz, director of the Museum. “The system was cobbled together over the years,” he said, adding that equipment was added as needed and ‘made to fit’ the system.

The new system replaces a rack full of microphone receivers, a mixing board, and a nest of wires in the control room. The control desk is all but empty now, as the new pieces are rack-mounted and neatly stowed out of sight. Three wireless hand-held and three wireless lavaliere mics are included in the package. Controls for the whole system are mounted at the edge of the stage on a touch screen display which is easy for the presenter to operate from a single source.

The presenter has control of the projector, the microphones, and even remote cameras that can shoot the podium, the entire stage, or audience reactions. And everything that occurs in the auditorium can be routed to a giant touch-screen monitor in the Forbes and Ann Olberg room. “When the auditorium fills to capacity, we can now offer a live feed from the cameras and mics to accommodate the overflow,” said Jerry Fleagle, President and CEO of the Hoover Presidential Foundation.

There are multiple inputs to the giant screen in the Olberg room as well. Not only can they see the live auditorium feed, they can use the board for live teleconferencing and connect to virtual classrooms anywhere. The screen acts like a huge tablet and can be drawn on with digital markers, browse the internet, and a variety of other tasks.

Funds from the grant were also used to install automatic doors on the Figge Auditorium, prompted by the Americans with Disabilities Act. The doors can be opened remotely by the clerk in the gift shop, who can also start the hourly Hoover movie with the press of a button near the register.

The Foundation hired a grant-writing consultancy firm in the Quad Cities area to aggressively pursue funding for several projects. Jerry said the grant was a good fit with the Carver Trust, as they are well-known for their support of education. “This Carver Trust grant allows us to ensure professional level audio and video support of programs at the Museum,” he said. “I especially like the seamless integration between the two rooms and the added benefit of teleconferencing educational programs at our fingertips.”

Kites Over Hoover Park

Join us Saturday, April 27, 10 a.m. to 3 p.m. south of I-80 exit 254 for the annual kite day featuring unique and custom kites of all kinds! Bring your own kite and join in the fun! Or, buy one there. No entry fee and free parking! Food and kite vendors are on-site. Great fun for the entire family!
The Peter T. Smith House:
A Home with an Important Hoover Association

By Pete Smith, Superintendent
Herbert Hoover National Historic Site

Herbert Hoover National Historic Site is a commemorative landscape, with many different features when, taken as a whole, attempt to recreate a scene that adds context to how a boy grew up in a small, rural town to become the nation’s 31st President. The National Park Service wants visitors to understand that Herbert Hoover was part of a community, that at one point in his life came together to see to the welfare of him and his siblings. That community, as are communities today, was made up of other relatives as well as friends.

Hoover would return to West Branch over the years, and it was on one of those return trips that he recalled with some fondness a particular home within the park. It sat adjacent to the second home owned by Jesse Hoover – the Peter T. Smith House.

For five years Hoover lived across from the P.T. Smith House. A map taken from the National Park Service’s Historic Base Map and Grounds Study of 1968 illustrates the relevant part of West Branch from 1874 to 1886, the time associated with Hoover’s boyhood period of significance. From this depiction you can also appreciate the sense of community within West Branch, with its traditional blocks and streets, not to mention the Cedar County Fair Grounds.

Keeping in mind that Hoover was merely five years old when his family moved from the humble cottage at the corner of Downey and Penn Streets to what they then referred to as the House of the Maples location at Downey and Cedar Streets, Hoover’s recollections were of the P.T. Smith House and the children who lived there. Erza, Eddie, and Willie Smith, Hoover recalled playing with the Smith children, and therefore was familiar with this home.

The photo taken in 1910 captures the relative location of the House of the Maples on the left to the PT Smith House across the street along the right side of the photograph.

As for Peter Smith, he was a carpenter and it was he who built the home in 1874, the year Herbert was born. Smith’s earlier work included building coffins. Architect William Wagner was said to be impressed with the quality construction of the P.T. Smith House, and it is that architecture that makes the home’s continued presence within the National Historic Site an important feature that supports our visitors understanding for Hoover as a young boy.

Today, the P.T. Smith House is unoccupied while it awaits funding for its restoration. Some of the early management plans of the park prescribed its use as a possible educational classroom for school groups, however modern visitor and school group patterns do not necessarily support this concept. Rather, the building is expected to remain as an important feature of our landscape with an internal use to the park that would not require staffing or other additional amenities.

The park considers this home, and its association with the House of the Maples site, significant components of the Herbert Hoover story, and therefore consideration will be given to a holistic approach to these areas in terms of restoration.
Trustee Profile:
Robert Downer

Robert N. Downer is a life-long Iowan, born in Newton Iowa during FDR's presidency. He studied at the University of Iowa where he earned a Bachelor's Degree in political science and continued on at the University of Iowa Law School, earning the Juris Doctor degree. He is married to Jane and they have a son and daughter, Andrew and Elise, who each have given them two grandchildren.

Upon graduation, Bob joined the Meadow Law office as an associate attorney and became a named partner of the group a few years later. Bob has a long list of accomplishments, having served on many boards and community groups, including the Iowa State bar Association, the Iowa Supreme Court Commission on Continuing Legal Education, Rotary International, Optimists, various foundations and as a member of the Iowa Board of Regents.

Most of Bob's family had a high regard for President Hoover. His parents felt that Hoover was a 'fine gentleman' and were proud of the fact that he was from Iowa. "I say 'most' because my maternal grandmother was a dyed-in-the-wood democrat, and to say that she didn't agree with the rest of the family would be an understatement," Bob said. The family felt Hoover was faced with unfortunate and unprecedented circumstances that unfairly colored people's perception of his presidency. "I always grew up with a positive view of him."

Bob has shown an interest in the Hoover Presidential Library since Hoover's funeral and internment, attending several programs and dinners over the years. He was approached in 2000 by board members Bill Bywater and Bob Sierck about joining the board. Bob joined and served two three-year terms. He then took two years off due to term limit requirements in the bylaws at the time. That time has since been dropped and Bob has been on the board ever since, serving as board president in 2006 and 17.

We asked Bob how he found the time to participate in so many civic endeavors. He related that he was a great fan of sports, attending Iowa basketball and football games for as long as he could remember. But nobody ever accused him of being athletic. "I'm terribly uncoordinated. I'm more of a spectator than a participant," Bob reported. "I suppose a lot of the things that I've done from a civic or professional standpoint have been because a lot of my friends were out playing golf or tennis or something of that sort, I needed something to take up my time, so I did these things."

Some of Bob's favorite memories of the Hoover campus included a program he attended featuring President Ford. He's also enjoyed the variety of speakers brought in for special programs, like the one with Casper Weinberger. "The ceremonies at the gravesite have been very moving and impressive and I enjoy participating in those when I have the chance," Bob said. "They are a very appropriate way to honor President Hoover's memory."

The Hoover Presidential Library and Museum, and the Hoover National Historic Site are about more than offering great programs and events. Maintaining the library and historic site is a continual challenge. Routine budget cuts in the federal government send less and less funding to these institutions. The government supplies the funding for basic operations, but expects the private sector to be responsible for renovations and programs. That's where Foundation support is critical.

"It's been clear that public financing of these important facilities is shrinking," Bob said. "These are a unique part of our heritage with more significance in Iowa because this facility not only tells us about Hoover's presidency but the presidency in general. It's important as far as American history is concerned."

Bob feels it's especially challenging for the Hoover campus, as the libraries of more recent presidents have an easier time raising money because they still have friends and constituents around with considerable means. "With President Hoover's death more than 50 years ago, there aren't many people left with a personal connection to him, making it difficult to raise funds on his behalf. But it doesn't diminish the importance of preserving his legacy."

Another challenge is that more and more 'good causes' are having difficulty because people are being called upon to provide support to wider and wider endeavors, diluting the funds available for giving. "I think it's a challenge to stay in front of people to highlight the needs that exist because they're being pulled in so many different directions," Bob said.

Bob believes it's important to bring more people to the Hoover campus to not only learn about Hoover's life, but American history as well. "My wish is that more people would realize what an outstanding facility and programs we have here."

Bob Downer has been a true champion of the Hoover National Historic Site and Hoover Presidential Library and Museum, and continues to play a large part in its leadership and growth. Thank you, Bob. We are working hard to ensure your wish comes true. ★

My wish is that more people would realize what an outstanding facility and programs we have here.”
Old Timers' Day

New York Yankees Stadium • August 8, 1959

by Matt Schaefer, Archivist

Herbert Hoover was a lifelong fan of baseball, not just major league baseball, but baseball of all kinds. Hoover played the game as a youth, tried out for the Stanford team while in college, and championed baseball as the ideal American sport. Hoover was given season passes to the Washington Senators and New York Giants, attending several games each year. As President, Hoover threw out the ceremonial first pitch for the Senators. As ex-President, Hoover remained a staunch baseball fan, attending many World Series games during the 1950s.

In 1956, Hoover granted the Cincinnati Reds permission to post this quote on the outfield wall of Crosley Field: "The rigid volunteer rules of right and wrong in sports are second only to religious faith in moral training—and Baseball is the greatest of American sports." This quote neatly sums up Hoover's abiding love of America's game.

On August 8, 1959, the New York Yankees hosted an Old Timers' Day which brought together sixty former athletes who played for or against the Yankees in the twenty-four World Series involving their team. Former Yankees Joe DiMaggio, Wally Pipp and Bill Dickey, and others played two innings against a National League team led by Bill Terry, Rogers Hornsby and Dizzy Dean.

Herbert Hoover, a special guest of the Yankees, was invited to throw out the ceremonial first pitch for the Old Timers' Game as he so often did while serving as President. Hoover had so much fun throwing out the first pitch in 1959 (two days shy of his 85th birthday) that he threw out the ceremonial first ball for the Old Timers' Game on August 13, 1961, three days after turning 86 years old.

Former president Herbert Hoover with Joe DiMaggio at the Old Timers' Game in 1959 at Yankee Stadium.

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SUBMIT
• No stamps, trips to the Post Office, or hassles parking – just a big THANK YOU from the Hoover Presidential Foundation!
Director of Development's Message
Mundi McCarty, Director of Development

What is Planned Giving?

Many people make a gift to a favorite non-profit by writing a check or dropping some cash in a box. Those types of one-time gifts are common and greatly appreciated! But did you know there are several ways to PLAN a gift that don’t involve cash or checks? They may not even happen until years later, or there are options where your gift DOUBLES ITSELF over time, or your gift to a non-profit could send YOU money! There are lots of options when you PLAN your gift for future giving.

Planned giving is sometimes referred to as gift planning or legacy giving. It is a way to support non-profits, like the Hoover Presidential Foundation, that enable philanthropic individuals like you to make larger gifts than they could make from ordinary income. Some planned gifts provide life-long income back to you. Other gift plans use estate and tax planning to provide for charity and your heirs in ways that maximize the gift and/or minimize its impact on your estate.

A New Way to Give

There’s an exciting new program that provides a MAJOR IMPACT when you donate to the Hoover Presidential Foundation! How would you like to turn a small donation into a larger one without straining your pocketbook?

It’s possible with Automatic Monthly Giving!

Here’s how it works:

1. Simply decide on an amount you would like to give monthly and then pre-authorize an automatic gift from your bank account. Your donation will be transferred on the date of your choice and will appear on your bank statement. It’s easy and best of all, ensures your donation is put to good work as efficiently as possible! If for any reason you wish to increase the amount of your gift or discontinue your regular monthly donation, simply contact us and we will process your request immediately.

2. At the end of the year, we’ll send you a cumulative statement of your giving which may be used for tax purposes.

I’d like to make a contribution but I keep forgetting to send it in!

You pick the monthly gift amount. You pick the day of the month to give. The rest is automatic! Setting up your recurring gift is easy and takes only a few minutes! Just have your account information ready and fill out our secure, online form on our website.

www.StandWithHoover.org

Your regular gifts help accomplish great things! Again, thank you for your past support of the Hoover Presidential Foundation, and considering the Monthly Giving Program today, where you can make a large donation – a little bit at a time! ★

It all adds up!

Your monthly gift of:
$5.00 becomes $60 a year!
$6.25 becomes $75 a year!
$8.34 becomes $100 a year!

Thus, by definition, a planned gift is any major gift, made in lifetime or at death as part of your overall financial and/or estate planning.

By contrast, gifts to the annual fund are made from your discretionary income (your checkbook), and while they may be budgeted for, they are not planned.

There are three types of planned gifts. Outright gifts use appreciated assets as a substitute for cash. Gifts that return income or financial benefit to the donor in return for the contribution are another. The third are gifts payable upon the donor’s death. Typically these gifts are planned in your will at a set dollar amount or at a percentage of your estate.

Let’s take a quick look at these options at a very high level. You can discuss them with your financial planner if they are of interest to your situation.

Giving appreciated assets can have huge tax saving implications. These assets may include things like stocks, land or property, artwork, cars or boats and the like. The difference is you don’t sell these items – you donate them as they are and get their full market value credited for your donation. When you do this with stocks, for example, you won’t pay the capital gains tax on that stock with a direct transfer. But you would if you cashed them out and donated the cash. Leave it up to the charity to cash them out and maximize your gift and possible deduction.

How can you give a gift that pays you back? Charitable gift annuities make fixed payments, starting either when the gift is made (an immediate-payment gift annuity) or at a later date (a deferred or flexible gift annuity). Charitable remainder unitrusts and annuity trusts are individually managed trusts that pay the beneficiaries either a fixed percentage of trust income or a fixed dollar amount. With methods like these, your gifts can benefit your charity AND your beneficiaries at the same time.

This third example is very interesting. It allows you to give 100% of your assets to your family and 100% to your charity over time. It’s accomplished by setting up a trust account that holds and invests your assets. Let’s say you have $100,000 in a trust account. It’s invested and earns an average of 5% annually. Each year, for 20 years, your trust pays out that 5% to your family beneficiaries, so at the end of 20 years, they have received 100% (5% x 20 = 100%) of $100,000. At the end of those 20 years, there’s still $100,000 (or more) in the trust! Those funds can then be turned over to the charity of your choice or be disbursed in any number of ways you’ve predetermined when you created the trust.

These examples are offered as talking points for you to explore with your financial advisor and are not intended as legal or tax advice. For such advice, please consult an attorney or tax advisor. Federal and state tax law will differ and may impact your results.

Planned giving doesn’t have to be complicated. It CAN help you provide a major financial impact with your assets to your family and non-profit organizations.

For more information on planned giving to the Hoover Presidential Foundation, contact Mundi McCarty at 319-643-5327 or email MMcCarry@HooverPR.org. ★
Bright Star

Heroes of the Underground Railroad highlights several of the fascinating stories of the brave men and women who dared to escape slavery, and the abolitionists who risked everything to aid them along the way. Characters portrayed included Harriet Tubman, Henry “Box” Brown, Frederick Douglass, Levi Coffin, and John Parker in this incredible show of true American Heroes.

Recent email and online campaigns to raise funds for school bus travel grants were put to good use, as the Foundation was able to support 11 schools with grants to help offset their travel expenses to West Branch for the performances. “Each of those 11 schools signed up for a museum tour as well,” said Delene McConnaha, membership and academics program manager at the Foundation. Touring the museum, in conjunction with the play, was a natural fit for the visiting schools.

Jesse Kortus of Shreveport, Louisiana, plays the male lead bringing life to five different roles. He said he likes the way these educational plays bring attention to tough topics through theater. “We’re opening minds,” Jesse said of the students in the audience. “I can see it from the stage and from talking with them after the performance.”

One student asked Jesse, “Did this happen in America?” Jesse wants to make sure this lesson reaches as many young minds as possible.

Madeline Jones of Dallas, Texas plays the female lead. She loves being involved in children’s theatre and hopes to one day open her own theatre group to teach performance arts to young students. “The story we’re presenting provides education with a purpose,” Madeline said. “It lets kids think outside the box. The program gives students a glimpse into how precious freedom is.”

During the play, Madeline and Jesse would become different characters and share historical details about the people they portrayed. Madeline, dressed as Henry “Box” Brown, described how her character, with the help of a local cobbler, Samuel Smith, helped ship Henry in a wooden crate to Pennsylvania, a free state. “The trip took over 72 hours, and the loaders would sometimes flip my crate upside down, which was quite uncomfortable,” Madeline said as Mr. Brown.

She also portrayed Harriet Tubman, and told how she escaped to freedom, only to return 19 times to help over 400 other slaves reach freedom themselves.

After the presentation, the pair took questions from the audience about slavery and their acting profession. Many students approached for hugs and even autographs from the performers. One thing for sure, it was a presentation they won’t soon forget.

**BY THE NUMBERS:**

- Number of Schools Attending: 49
- Number of Students: 3,800
- Bus Grants Awarded: 11
- Grant Funds Awarded: $3,051

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In abolitionist teaches Harriet Tubman how to spot the trail markers to freedom.

Madeline Jones portrays Harriet Tubman and five other characters to tell the stories of Heroes of the Underground Railroad.

Jesse Kortus plays an early colonist who decides it’s easier and cheaper to use slave labor.

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**Hoover Presidential Foundation**

February 8

Thanks WQAD! Let’s spread the word!

WQAD.COM

Hoover scholarship will give over $50,000 to Iowa high school juniors

A new scholarship opportunity lets Iowa high school juniors...
Our Mission The Foundation will foster the collection, interpretation and preservation of historical resources relating to the life, ideas, values, and times of Herbert Hoover, thirty-first President of the United States; we will promote public education about and appreciation for Herbert Hoover, support the Hoover Presidential Library-Museum and the National Historic Site at West Branch, Iowa, effectively garner and prudently manage Foundation resources, and serve Foundation members.

EVENTS

SATURDAY, APRIL 13
9 a.m. to 5 p.m. Daily
Temporary Exhibit Opening
Written In Stone:
The Rosetta Stone Exhibit

SATURDAY, APRIL 27
10 a.m. to 3 p.m.
Kites Over Hoover Park
South of the Interstate
at exit 254

FRIDAY, APRIL 26
5 to 7 p.m.
Members Exhibit Reception

SUNDAY, MAY 26
2 p.m.
Guest Speaker Thomas Tudor
Who is Buried at Arlington Cemetery?

MONDAY, MAY 27
2 p.m.
Eastern Iowa Brass Band
Concert in the Village Green

THURSDAY, JULY 4
2 p.m.
Eastern Iowa Brass Band
Concert in the Village Green

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