Superintendent, Herbert Hoover National Historic Site

For years, Herbert Hoover National Historic Site has enjoyed wonderful ratings from visitors related to their visit to the park and in gaining meaningful knowledge improving upon what they already knew of our former President. These ratings are frequently the result of the visitors’ interaction with park rangers and other employees who provide for the visitor the stories associated with a young Herbert Hoover. It is also a direct result of the visitors’ ability to take a step back in time and immerse themselves into a world that would have been familiar to young Herbert. Specifically, the home he knew as the Birthplace Cottage serves as the focal point; symbolic of how a boy can be born modestly and later gain worldwide significance.

Within the Birthplace Cottage in recent years, visitors were likely to experience one of two scenarios: 1) a wide open home along with an interpretive ranger to tell the story of Herbert Hoover; or 2) a home with polymer glass panels that precluded them from walking fully into the cottage which was then not staffed by a ranger. The later was frequently referred to as “winter mode” for the home, a time when visitation generally slows and does not necessarily warrant the expenses associated with staffing it with a ranger each day.

The Budget Control Act, informally known as budget sequester of the prior year, brought to light the need to consider new ways for visitors to experience this home. With the old barriers in place, staff noted that it was logistically impossible to get large groups of school children through the home. Visitors on their own walked around on the grass from front door to back resulting in turf compaction, and there was no option for a ranger to interpret from within, thereby creating that immersive environment which makes the experience so meaningful.

A number of options come to mind when exploring alternatives to the current situation. Staff at the park began considering how to make changes that would improve upon the visitor experience while continuing to provide the necessary level of security. In the end, an option was selected that included lower barriers which would be removable, allow for the home to be staffed as needed and provide an improved flow of visitors from front door to back. The selected alternative also improves upon the immersive feeling that isn’t currently available under the taller barriers. Visitors need to feel like they have come into someone’s home.

The next step in the process is to submit the project for approval under the Historic Preservation Act – Section 106 compliance program. This process will allow professionals in the National Park Service and the State of Iowa’s Historic Preservation Office to offer their comments on the proposed action. Additionally, the National Archives and Records Administration, the Herbert Hoover Presidential Library Association, and the Hoover family have been asked to comment before any action is taken or purchase of materials made.

In the end, we hope for a solution that will meet all of our goals for the visitors experience and security while at the same time affords the possibility of staffing as budgets flex through good or lean times. With this, we anxiously look forward to continued strong visitor satisfaction surveys for years to come.
I’d like to start by welcoming you to this first edition of now three annual American Road newspapers. 2014 promises to be an exciting year of firsts for the Association and the main recipients are YOU!

Having just completed our first board meeting of the year, I can tell you there’s been a lot going on behind the scenes on your behalf. You may recall mention of the ‘five-legged stool’ in previous American Road editions. For the benefit of our new members, the five-legged stool consists of the Hoover family as the first leg, the Hoover Presidential Library-Museum as the second leg, the Hoover Historic Site and Park as the third leg, the City of West Branch as the fourth leg and the Herbert Hoover Presidential Library Association as the fifth leg.

I am pleased to report a renewed genuine spirit of cooperation has emerged and each leg actively seeks ways to interact with the other for the good of all. In Jerry Fleagle’s Executive Director’s Message, you’ll see how the Association, Library-Museum and Park staff are working together to produce more opportunities for you, the member, and the public. You’ll also see how they’re working with Main Street West Branch to provide a complete Hoover Site/downtown experience. As we cross-promote each other, it’s clear to see how we ALL win with increased traffic, sales and interest. The Hoover family continues to offer their guidance and support. One of the changes you’ll see as a result of our last meeting includes a name change and rebranding of the Association. In the coming weeks, the Herbert Hoover Presidential Library Association will become the Hoover Presidential Foundation. The new name more accurately describes the function of the work being done in support of the Library-Museum, Park, and in promotion of Hoover’s accomplishments.

You may also notice a realignment of the Foundation staff. Delene McConnaha will manage membership and academic programs. She is working to ensure membership programs are kept up to date and that they provide a certain level of value to each member. She’s put together a fantastic 3-day trip to the Truman and Eisenhower presidential libraries that I’m sure our members will enjoy. She also runs our Uncommon Student Award program where $30,000 is awarded to 15 students who have completed a public service project following the ideals and spirit of Herbert Hoover.

We’ve added a communications manager to the staff. Brad Reiners comes to us with over 25 years experience including television news, ad agency, corporate and non-profit communications experience. He’s charged with increasing the amount of communications we set forth to our members and the public. We’ve added this extra issue of American Road to keep you better informed more often. We’ve also begun a monthly e-newsletter to keep you abreast of our most recent news stories, exhibits and program schedules. If you haven’t received one yet, send your email address to info@HooverAssociation.org to get on the list. And once the name change is complete, we’ll offer a variety of social media venues to follow as well. Whatever your favorite source for news is, we’ll be there!

Ryan Johnson’s position now entails maintaining finances, facilities and donor development. Many of you may not know the Foundation purchased two homes bordering the Historic Site in hopes of some day taking on an expansion project with those properties. Until that time, the homes are rented out, managed and maintained by Ryan. His work with statistical analysis is helping us to prepare for a large temporary exhibit campaign that will extend into next year.

Please read about Joan Maske, our administrative assistant in the Profiles section of this newsletter.

In summary, 2014 will be a busy and exciting year. We’ve got the right people in place, programs our members can get excited about, and all five legs firmly planted for the future. I thank you for your support of the foundation and am glad to have you along on this journey.

— Charlie Becker, President
Herbert Hoover Presidential Library Association

Your ad fits here!
This medium horizontal ad space is 6¼" by 3" and reaches an affluent audience.
Put your message here for just $625.
Call 319-643-5327 to reserve your space in the July issue.
Meet the Trustees

The Herbert Hoover Presidential Library Association has been blessed with over 40 men and women who donate their time, talents and treasure as members of the board of trustees to help the Association live up to our mission. We’d like to take the opportunity afforded us within the American Road and Hoover’s American Spirit newsletters to introduce you to these people.

In each issue, we’ll pick a name from the hat and if their bio is current, they’ll be featured in our next newsletter. So yes, trustees, we’ll be sending out a request for you to update your bio soon!

Meet Merlin D. Hulse

Merlin, our newest trustee, is a retired farmer from the Clarence-Lowden area in Iowa, who now lives in Tipton, Iowa with his wife Darlene. They have two grown children, Patricia Vincent and Denny Hulse.

Merlin was elected to the Iowa State Senate from 1977 to 1985 representing Cedar County. He graduated from Clarence High School in 1941. In 1957 he was named Cedar County Outstanding Young Farmer and Master Swine Producer in 1965. He was also a 4-H leader for 15 years. Merlin has been active in many community organizations including the Lions Club, Lean Line Feeder Pig Corp., Community Ambulance Association, County Farm Bureau, County Fair Board and Extension Service, County Cattleman’s Association and the Swine Association.

Merlin was elected to the Herbert Hoover Presidential Library Association board of trustees in October 2013. According to his board bio, Merlin feels that children today are not getting enough information about Hoover and the Presidential Library-Museum in school, and he would be interested in helping promote that effort.

We’re glad to have you on board, Merlin! ★

Better isn’t cheaper

You may have noticed this issue of American Road delivered a few months earlier than in years’ past. Typically, we’d send out two issues a year; one in mid-summer, the other at year’s end. With two issues a year, it seemed like the coverage provided was either old news or too far in advance to be valuable. We want to stay in touch with our members more often, with more news about the exciting things we’re doing. So, we’re adding a third issue of American Road.

By doing so, we’re better able to tell you about upcoming programs and recap the ones you may have just missed. We know that keeping you better informed adds value to your membership. But it doesn’t come without cost.

Adding a third issue increases our newsletter expense by 50%. And we want to be good stewards of the funds provided to us, ensuring the utmost value to our members.

To help offset the increased cost, we’re adding a limited number of paid advertising blocks to each edition. You may have noticed sample sizes and rates mixed into the pages. We feel this is a reasonable way to generate support for the newsletters without putting the burden on the membership. As you can see, space will be limited and should not interfere with our efforts to bring the news to you efficiently and cost-effectively.

For questions about buying ad space in American Road, please contact Brad Reiners at 319-643-5327 or via email at Brad.Reiners@HooverAssociation.org. ★

Our Mission: The Association will foster the collection, interpretation and preservation of historical resources relating to the life, ideas, values, and times of Herbert Hoover, thirty-first President of the United States; we will promote public education about and appreciation for Herbert Hoover, support the Hoover Presidential Library-Museum and the National Historic Site at West Branch, Iowa, effectively garner and prudently manage Association resources, and serve Association members.
Executive Director’s Message

Jerry Fleagle, IOM, CAE

Better Together—You betcha!

Earlier in my career, I had the privilege of managing grocery stores (getting my start here in West Branch, just across the street from the Hoover Campus), before striking out on my own and purchasing grocery stores in eastern Iowa. Some of the things that I found most exhilarating were the daily challenges figuring out what products to purchase, what I could sell them for and creating value for the grocery shoppers so they would buy the merchandise, be satisfied and become and stay repeat customers! If I accomplished that, I knew the store would be successful, customers satisfied and I would be able to provide a paycheck for myself and the staff that worked with me.

Now, you probably didn’t expect a lesson in Food Store Management 101, and that’s not where I am going. I didn’t realize it at the time but I was already putting into practice a tried and true recipe for success that I believe will help the Hoover Presidential Library-Museum, Hoover Historic Site and the Herbert Hoover Presidential Library Association become more visible, create more interest in Herbert Hoover and his extraordinary accomplishments and create more business for Main Street businesses in West Branch. Most of all, I believe we’ll create happy visitors who will tell others about their positive experiences and create even more traffic and interest!

In this issue of the American Road, you will see our Board Trustee President talk about the “five-legged stool.” One thing about Charlie, he is consistent! Charlie has been talking about this since he became president. The concept is simple and right on target. Each leg plays an important part in supporting the stool. Think about it for a minute— a stool can get by with four legs and be pretty strong. It can even get by with three legs and stay upright. However, it’s impossible for a stool to stand on only two or even one leg. The most solid, ‘built to last’ alternative? The five-legged stool. In other words, if all five legs of the “Hoover stool” are standing (and working) together, it will be a solid platform, strong and built to last.

In the past year, Tom Schwartz, Hoover Presidential Library-Museum Director; Pete Swisher, Hoover Historic Site Superintendent and myself began meeting on a weekly basis to share communications, ideas and ways we can work together better. Often, we see how good ideas are working in one organization and adapt them for use in our own. We are encouraging each of our staffs to work together and collaborate. A prime example is how Elizabeth Dinschel, the Library-Museum Education Specialist, has worked with Park Rangers Kristin Gibbs and Adam Prato to develop coordinated tour plans for school groups, which has greatly increased the capacity and number of kids able to tour the Library-Museum and Park.

This winter, we have begun working collaboratively with Main Street West Branch. The end goal? We want to create the “West Branch Experience,” which if done correctly, will increase visitor satisfaction both for the Hoover Campus and Main Street businesses. Our focus on this project will be on improving the visitor experience, increasing visits and increasing the visibility of the Hoover Campus. Ease of visit, knowledgeable front line staff and great interaction with the people of West Branch will accomplish these goals and help Main Street businesses capitalize on increased visits and traffic for increased revenues, while increasing visits to the Library-Museum and Hoover Historic Site.

Let’s see—satisfied customers that become advocates and repeat customers — does that sound familiar?!

Several of the goals include:

• Putting a combined business and Hoover Campus map together and making it available in businesses all over the city, as well as in the Hoover Park and Museum. This will help the Hoover Campus and Main Street become more seamless and an overall “West Branch Experience.”

• Training for front line staff for businesses. For instance, a visitor stopping at a convenience store or restaurant would be able to ask a clerk where the Hoover gravesite is. The clerk would be trained to pull out the map, give it to them and easily direct them to it. Conversely, a museum visitor might ask someone in the museum gift shop where you might be able to get lunch, or visit a specific type of shop. Again, the map is pulled out, directions given and hopefully another satisfied visitor.

• Designing and distributing brochures and information about West Branch and the Hoover Campus. Sadly, we have a lot of visitor centers in Iowa that have fallen through the cracks and do not have current, or any, information available. Kind of hard to get tourists, if we can’t even get them information, isn’t it?

• Work on a plan to handle and recruit more tour busses for both the Hoover Campus and Main Street. With ambitious plans for the special exhibit in the summer of 2015 commemorating Herbert Hoover’s decision during World War I to “start the slippery slide into public service,” we need to devise more ways to handle the expected crowds. Again, it benefits both Main Street Businesses and the Hoover Campus.

I could go on, but you get the idea. Better Together— you betcha! We held a meeting for Main Street businesses in late January and these concepts were well received. Now the hard work begins. EVERYBODY in West Branch (Hoover Campus, Main Street businesses, etc.) will need to roll up their sleeves and go to work on it. The benefits are tremendous if we work together. However, if people expect “the other guy or gal” to do the work for them, it will be less than a complete success.

I liken it to Herbert Hoover taking on the challenge of feeding millions of people A DAY in Europe during WWI, who would have starved to death, if not for his humanitarian leadership, persistence and efforts. Failure for Hoover was not an option.

If he could do that, isn’t it the least we (the five-legged stool) could do to spread the word and set an example to others? We have a lot of visitor centers in Iowa that have fallen through the cracks and do not have current, or any, information available. Kind of hard to get tourists, if we can’t even get them information, isn’t it?

The benefits are tremendous if we work together.

I think so. And I hope you will join us in accomplishing our goals in the next year, by doing your part, whether volunteering or helping to support our efforts financially. Remember, we’re all BETTER TOGETHER! ★
Joan Maske, administrative assistant

Joan Maske is no stranger to the Herbert Hoover Presidential Library – Museum. She held many positions at the site on and off beginning in 1974 where she started as an archives aide until leaving the Library-Museum in 1992 in the position of museum registrar. She returned to the site last August as an administrative assistant on the HHPLA staff.

Joan grew up in West Branch and attended West Branch Community High School, where she met her future husband, Lawrence. They now reside near West Liberty in a 1905 farm house they’ve been renovating with their three daughters.

The renovation project was a challenge she greatly enjoyed. “If I could not figure out how or learn how to do the project myself, it didn’t get done until I was able to work through it,” Joan said. “I’m a very hands-on kind of person.”

Her family is a top priority to her and she’s hands on with them as well. “I’m currently homeschooling my youngest daughter, Hannah, who will graduate this spring,” she said. Hannah will have completed two honors courses; one in community service and the other in home economics. She follows two older sisters who also were homeschooled. Upon her graduation, all three sisters will have earned high school diplomas from Mid Prairie Community Schools District.

Those years spent homeschooling her daughters are treasured. Faith and family are top priorities for Joan. “The most important things to me in my life are that I am a Christian and I deeply love my family,” she said. Currently working part-time at the Association, she also works as a secretary at her church. When she’s not doing that, she’s helping prepare for her eldest daughter’s wedding. “As a family, we made the invitations Elizabeth designed, we’ll make the floral arrangements, bake and decorate the wedding cakes and make all of the food for the reception,” she said. And that includes 40 loaves of French bread.

Her other favorite things to do (when she can find the time...) includes anything with Lawrence and the girls, especially worship and celebratory meals, making soap from scratch, repairing, refinishing and upholstering furniture and drawing residential house plans from sketches.

At the Association, she keeps our records organized and up to date and is always willing to help out. That, and a hundred other things – all with a smile and a can-do attitude. ★

We have the audience you need to reach! This is a large horizontal ad. It measures 9 3/8" by 3".

The cost for this space is $750. Call 319-643-5327 to reserve your space in the July issue.
The dates are set and we are packing our bags! Our next Association members’ trip is to the Truman and Eisenhower Presidential Libraries and Museums, the World War I Museum, the Russell Stover Candy Factory and other great stops! This trip promises to be as much fun as the last... maybe more.

The dates for the trip are Friday, June 6 through Sunday, June 8, 2014. For a complete trip itinerary, visit www.HooverAssociation.org.

The Truman Library and Museum is exhibiting *Spies, Lies and Paranoia: Americans in Fear*. This exhibition explores the real and imagined fears of Americans in the 1940s and early 1950s as Cold War tensions grew. The show will focus on real espionage, imagined threats, and the threatening images created in popular culture.

The Eisenhower Presidential Library and Museum will feature the exhibit *Be Ye Men of Valour: Allies of World War II* and a variety of D-Day panels and presentations in remembrance of the June 6, 1944 invasion of Normandy.

We have arranged for hotel accommodations at the Marriott Country Club Plaza in Kansas City – a perfect location for shopping Friday evening or dinner on your own. As an option Friday night, for the professional baseball fans out there, we’ve reserved tickets for the Royals vs. Yankees game Friday night. Tickets are $48 each on the trip reservation page. Transportation is included.

There’s a real sweet treat enroute as we visit the Russell Stover Candy Factory. There you can buy all the chocolate you need to get you through the remainder of the year at a discounted price!

The cost of the trip includes charter bus transportation, 2 hotel nights, 2 breakfasts, 2 lunches, 2 dinners and entrance into all the museums as follows:

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Ask about special pricing for families. Attending the Royals game is optional. Tickets are $48 each.
If you are interested in attending this fun-filled adventure, there are three easy ways to register:

1. Go to: www.HooverAssociation.org and click the ‘Register for an Event’ banner in the top right corner.
2. Call us with the information below at: 319-643-5327
3. Mail the following information including payment to:
   Hoover Presidential Foundation, PO Box 696, West Branch, IA 52358
   - Full Name
   - Address
   - Email Address
   - Preferred Phone Number (please indicate if this is a cell number)
   - How many will be participating and their names
   - Who to contact in case of emergency

Early-bird registration deadline: Friday, May 2 at noon.
Final registration: Friday, May 16 at noon

Read all about it!

Here are some helpful links with more information about the places we’ll visit:
- Truman Presidential Library and Museum, Independence, MO
  www.TrumanLibrary.org
- Eisenhower Presidential Library and Museum, Abilene, KS
  www.eisenhower.archives.gov
- World War I Museum, Kansas City, MO
  www.theworldWar.org
- Russell Stover Candies, Kansas City, MO
  www.RussellStover.com
- The Machine Shed, Des Moines, IA

Join the Association & SAVE!

Members of the Herbert Hoover Presidential Library Association save a bundle on exhibits and programs at the Library-Museum (It’s all FREE!), plus receive a 10% discount on gift shop items, DISCOUNTS ON MEMBER TRIPS, invitations to exclusive events and free entry to all 13 NARA Presidential Libraries!

Sign up online at www.HooverAssociation.org and start saving NOW!

Single memberships: $35  •  Family memberships: $50
Other levels available too!

Visit the website to learn more and become a member TODAY!
The Herbert Hoover Uncommon Student Award, a $5,000 scholarship program for Iowa juniors, does not evaluate grades, test scores, essays or financial need. Applicants propose and then accomplish projects of their own design. Projects should reflect the ideals of Herbert Hoover in some way.

Up to 15 juniors are chosen in April to participate in a weekend mentoring and development program. They then complete their projects over the summer. In the fall of their senior year they make presentations about their projects to a panel of distinguished judges at the Hoover Presidential Library-Museum in West Branch, IA. Each student receives a $1,000 stipend. In addition, three are chosen to win $5,000 scholarships to be used at a two or four year college/university anywhere in the nation.

Seventeen years ago The Hoover Presidential Library Association began the Uncommon Student Award program based on Hoover’s Uncommon Man speech. We wanted the program to be unlike any other award/scholarship program. Hoover encouraged everyone to be uncommon.

The Hoover Uncommon Student Award is not necessarily for the smartest students — though it can be. It’s not for the cleverest or fastest, either. The award is for students who have identified their own personal gifts and passions and turned them into projects that both benefit the community and have staying power — that is, the projects will endure even after the students head off to college.”

— Gregory Norfleet, editor, West Branch Times

Hurry! Applications and letters of recommendation must be submitted online or postmarked by March 31, 2014.

For more information on how to apply: www.hooverassociation.org/grantsawards/uncommon_student.php
How about investing in our future?

The Uncommon Student Award Program offers far more than just scholarships. It also mentors our young students while cultivating their passion for service to their schools, communities and beyond; the values that made Hoover the great man that he was.

There are several ways to contribute:
• Online - www.hooverassociation.org click the DONATE banner in the top right corner
• Call – 319-643-5327
• Email – Scholarship@HooverAssociation.org

Please consider a tax deductible gift to the Uncommon Student Award program. You will be investing in young students who can, will and have made a difference in our world and our future.

USA Participant Feedback

Thank you for all you have done. I appreciate your help throughout the Uncommon Student Program. Your support was great. I loved meeting you and the rest of the committee. You were very welcoming and inviting. I had a blast during the Uncommon Student Weekend and presentation. Thank you for the opportunity and experience. Your gift of $1,000 will be put towards my college education. Please pass on my gratitude. Thank you again for everything!

— Brooke Chapman
Uncommon Student Class of 2013

I would like to thank you and the Herbert Hoover Uncommon Student organization for everything that has been done to impact my life this past year. It was a very unique (or perhaps uncommon) experience and I will cherish it for years to come. I feel very privileged to have received the top scholarship and to motivate young students to volunteer in their community and discover the joys of community service. The HHUSA has influenced my life and person, and for that I am forever grateful.

— Quinn Wilson
Uncommon Student Class of 2013

Thank you so much for all of your kindness and help. The Uncommon Student project helped me understand my potential and ability as one single person.

— Eric Sindelar
Uncommon Student Class of 2013

Thank you USA and Selection Committees. This was an amazing opportunity. I will be recommending it to many people in the upcoming years. My project gave me the opportunity to work with kids in my community, teaching them about something that I have a great passion for. It was amazing and I enjoyed every minute that I spent planning and leading the group. Thank you so much for helping fuel the idea and action.

— Jonah Van Roekel
Uncommon Student Class of 2013

Quote from Herbert Hoover’s Uncommon Man Speech: “... when you get sick, you want an uncommon doctor; if your car breaks down you want an uncommonly good mechanic; when we get into war we want ... an uncommon admiral and an uncommon general.

I have never met a father and mother who did not want their children to grow up to be uncommon men and women. May it always be so. For the future of America rests not in mediocrity, but in the constant renewal of leadership in every phase of our national life.”
On Display: The Hidden Works of Jay N. ‘Ding’ Darling

Despite frigid temperatures, the Hidden Works of Jay N. ‘Ding’ Darling temporary exhibit opened to a large and diverse audience. Over 125 Association members and guests registered for the Association’s VIP exhibit preview event. About 40 others traveled from Washington County for the public opening Saturday, Jan. 25. The group comprised friends of Lake Darling State Park in Washington County.

Samuel Koltinsky was on hand each night and presented a short program about the collection and led tours through the exhibit. Koltinsky recently produced the documentary, “America’s Darling: The Story of Jay N. ‘Ding’ Darling,” and through his connections was able to borrow a large variety of Darling’s works and artifacts for the exhibit.

Alexander Hoover, great-grandson of the president, flew in from Denver for the exhibit opening and a board of trustees meeting. “The scope and detail in Darling’s work is a must-see,” said Hoover.

Thomas and Traci Lendt were also in attendance. Thomas is the son of David Lendt, who wrote a book about Darling’s life. The manuscript from that effort is in the exhibit.

Attendees will see a wide array of Darling’s works including large posters of political cartoons, sketches of various wildlife, some water color works and original printing plates of cartoons recently found in storage at the Des Moines Register. Koltinsky’s documentary, “America’s Darling,” is available for viewing as well.

The exhibit design was developed by assistant curator Melanie Wier. Jennifer Pedersen also worked on the installation of the exhibit.


Have you ever considered including the Hoover Presidential Library Association in your will or trust? You may find that you can make a larger gift to the Hoover Association than you ever thought possible by arranging a contribution through your will or trust.

If you plan a bequest to the Herbert Hoover Presidential Library Association, you’ll know that you are playing an integral part in ensuring that the collection, interpretation and preservation of historical resources relating to the life, ideas, values and times of Herbert Hoover, the 31st President of the United States continues. As an added benefit, bequests are 100% exempt from federal and state inheritance taxes.

A bequest can be made by creating a new will or adding a codicil (or amendment) to your present will. You can specify a dollar amount, a percentage of your estate, a particular asset such as real estate, stock or bonds, or all or part of what is left over after all other designations have been fulfilled.

To discuss the possibilities, please contact Jerry Fleagle at 319-643-5327 or via email at: Jerry.Fleagle@HooverAssociation.org.

Your ads make this newsletter possible!

This is a large vertical ad. It measures 3" by 9"

The cost for this space is $750. Call 319-643-5327 to reserve your space in the July issue.
America's First Ladies Exhibit promises to have something for everyone. Many exhibit pieces from past first ladies include personal items like a ring belonging to Martha Washington, Grace Coolidge's Girl Scout Uniform and the suit Hillary Clinton wore at Nelson Mandela's inauguration.

The Library-Museum was also able to procure Lou Henry Hoover’s 1929 Fleetwood Cadillac Limosine. “We’ll have to open a wall to get it into the gallery,” said Tom Schwartz, Director, Herbert Hoover Presidential Library-Museum.

The vehicle’s owners have given permission for Association members to sit in the vehicle for a photo opportunity during the VIP Exhibit Preview event Wednesday, April 16. Association staff will provide high resolution photography and make prints available at the end of the evening, matted in a special frame for a small donation.

Other unique items in the exhibit include the Monroe desk, chairs from the White House with Lou's needlepoint seats and her gold nugget necklace from Hoover's Australia mines. The exhibit opens to the public on Saturday, April 19 and runs through Oct. 26.

Exhibit features Lou Henry Hoover's Cadillac

Lou Henry Hoover
Time is Running Out!

A recently discovered unfinished study of ducks in flight was found during Samuel Koltinsky’s research for his documentary, “America’s Darling: The Story of Jay N. ‘Ding’ Darling.” The work has been turned into an 11 x 14.6 inch giclée print – only 300 prints have been made. They are numbered and include a certificate of authenticity by Koltinsky.

The prints are $299 each and may be ordered online at www.HooverAssociation.org. They also may be purchased from the Herbert Hoover Presidential Library-Museum gift shop. A portion of the proceeds will be donated to the Herbert Hoover Presidential Library Association for the support of future projects and programs.

Frame and matting not included.

Calendar of Events

- The Hidden Works of Jay N. ‘Ding’ Darling
  Now through Sunday, March 23 at the Library-Museum

- Author George Nash
  11 a.m. Saturday, March 29 at the Library-Museum

- Lecture: The Undying Legacy of President Hoover
  2 p.m. Saturday, March 29 at the Visitor Center

- Board of Trustees Meeting
  3 p.m. Wednesday, April 16 at the Library-Museum

- VIP Exhibit Preview: America’s First Ladies
  5 to 7 p.m. Wednesday, April 16; public opening Saturday, April 19 at the Library-Museum

- Kites over Hoover Park
  Saturday and Sunday, April 26, 27

Watch for more news and events each month in Hoover’s American Spirit e-newsletter. Subscription to the newsletter is open to the public. Join in by sending your email address to: Info@HooverAssociation.org